



LOGAN UNIVERSITY
SYMPOSIUM 2025
 ALIGN. ADJUST. ACHIEVE.

MAY 1-3, 2025 EVENT
SCHEDULE

TIME	EVENT	SPEAKER/SPONSOR	DESCRIPTION
THURSDAY, MAY 1			
11:00 AM – 6:00 PM	Symposium Registration		
1:45 – 2:00 PM	Welcome and Opening Remarks		
2:00 – 2:50 PM	Spirit of Logan Distinguished Alumni Award Presentation <i>Award Recipient: Patrick Montgomery, DC ('76), MS ('15), LCP, FASA, FICC</i>		
3:00 – 3:50 PM	Main Speaker Longevity: Bio Hacks for Optimal Aging	Kimberly Besuden, DC, CMFP (Standard Process Inc.)	To increase the doctors' knowledge base on the positive promotion of lifestyle to patients while addressing nutritional deficiencies related to longevity and optimal health. Clinical options available to provide support for the improvement of optimal health, the endocrine system and optimal aging.
	Main Speaker Orthobiologics – Stem Cell and PRP: Who, What, When, Where, Why?	Matt Bayes, MD	Dr. Matt Bayes will provide an in-depth exploration of orthobiologics, focusing on the applications of Platelet Rich Plasma (PRP) and autologous stem cell therapies in clinical practice. Participants will gain foundational knowledge of the basic science behind these innovative treatments, review safety and efficacy literature, as well as some of Bluetail Medical Group's clinic based protocols. The seminar also includes a review of outcome data and real-world case studies to illustrate the potential of orthobiologics in enhancing patient care.
3:50 – 4:30 PM	Break	Expo Hall Open	
Concurrent Sessions			
4:30 – 6:10 PM	Evaluating, Treating, Rehabilitating and Optimizing Breath and Diaphragm Function	Stephen Gangemi, DC, DIBAK, DCBNC	This presentation will dive into the vital role that the diaphragm plays as it relates to posture, breathing, spinal mechanics, and overall health. Various methods to evaluate the diaphragm and breathing will be demonstrated as well as techniques to treat, rehabilitate, and optimize any dysfunctions.
	Complicated Cases and Risk Management	K. Jeffrey Miller, DC, MBA, DABCO, FACO, CSCS, CCSP, FIAMA (NCMIC)	The purpose of the course is to show the learner how to identify complicated musculoskeletal cases and take appropriate action to mediate risk for the patient and practitioner.
	A Chiropractic Understanding of Temporomandibular Dysfunction (TMD)	Joseph Unger, DC ('79)	It is thought that 10 – 30 million people in the US alone suffer from some degree of TMD. Many of the medical interventions are ineffective if not tragic in their outcomes. It appears that many of these cases are the result of mechanical distortions that can be effectively treated through chiropractic. The variety of published studies and personal clinical research have afforded a viable construct of an etiology of TMD. Understanding the distortion all complexes and the available research can give practitioners insights into helping patients suffering from this potentially disabling condition.
	Creating Healthy Humans – A Salutogenic Approach to Fertility	Marcia Schaefer, DC	"In our constantly changing world, fertility is taking an incredible hit. With stats saying couples will require fertility treatment by 2050 due to declining male fertility, it's no longer just a woman's issue. Chiropractors have an incredible opportunity to change the discussion from a reproductive challenge to a nervous system challenge. Learn the most up to date research, logic and perspective to help families build their generational health."
	Let's Collaborate – Integrated Care in Action	Jeffrey Schatz, DC ('90), CCSP and Rhonda Pulver, MHS, PA-C	Starting an integrative practice empowers you to deliver comprehensive healthcare. But what exactly is comprehensive healthcare? It encompasses preventive/wellness care, acute illness/injury care, and chronic illness management. At its core, comprehensive healthcare is patient-centered, focusing on meeting the holistic needs of each individual. Patients increasingly seek streamlined, coordinated care. By integrating chiropractic, medical, and physical therapy services within a single practice, we can meet this demand. As the healthcare landscape evolves, we can be leaders in providing innovative, integrated care. We will present case studies and speak from experience on how this integration is successful.
	Creating Rock Solid Records (DC/CA/CT/Office Staff)	Evan Gwilliam DC, MBA, QMCC, CPC, CCPC, CPMA ,CPC, AAPC Fellow (NCMIC)	In this riveting presentation, Dr. Evan Gwilliam, certified coder and auditor, and Senior Vice President of Practisync, will show you how to give payers, state boards, attorneys, and anyone else who wants to know exactly what they need. Finally feel like you know how to create records and provide care that won't be denied or refuted. You'll learn what makes you an audit target and how to communicate medical necessity so clearly that no one will doubt it.
6:30 – 8:30 PM	Groove in the Grass: Concert and Refreshments Loomis Amphitheatre	Loomis Enzymes, LLC	
FRIDAY, MAY 2			
6:30 - 7:15 AM	Morning Yoga		
7:00 AM - 6:00 PM	Symposium Registration		
Concurrent Sessions			
	Vagus Nerve Stimulation and Wearable Dives to Improve Functional Health	Navaz Habib, DC (electroCore, Inc)	The presentation covers clinical applications of VNS, including its effectiveness in managing chronic inflammation, anxiety, and digestive issues. Practical advice for integrating VNS techniques into



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8:20 - 10:00 AM			chiropractic practice, along with future trends in non-invasive devices and AI-driven health monitoring. It will emphasize the transformative potential of VNS and wearable technology in promoting overall well-being.
	Practical Examination in Spine Care When Time is Limited	K. Jeffrey Miller, DC, MBA, DABCO, FACO, CSCS, CCSP, FIAMA (NCMIC)	"The purpose of the course is to show the learner how to examine a spine patient to obtain quality information in a small amount of time."
	Hip Pain Unraveled: Solutions for Acute & Chronic	Erik Moll, DC ('07) (Airosti)	Hip Pain Unraveled" is a hands-on course that explores the nuanced artistry of musculoskeletal (MSK) examination procedures, emphasizing precision in motion and strength. Participants will explore tailored exercise regimens and biomechanical assessments, all aimed to increase patient satisfaction and outcomes. This course is suitable for the student and experienced Doctor of Chiropractic seeking to enhance their understanding of the intersection between hip examination and rehab protocols. Whether you're recovering from hip pain, have patients that are suffering from hip pain or simply looking to elevate your clinical skills, "Hip Pain Unraveled" equips you with the knowledge and tools to confidently help patients return to what they love doing!
	Neurological Reflex First Aid	Joseph Unger, DC ('79)	Attendees will first be introduced to the basic principle of inhibition and stimulation of the nervous system. This understanding can lead to more effective patient outcomes by providing the doctor with greater flexibility in application of chiropractic technique. A variety of procedures will be discussed with respect to specific conditions. This presentation also affords the doctor with effective techniques that can be taught to the patient to enhance their treatment program.
	The Impact of Infant Birth Stress, Strain and Trauma on Feeding Function and Care: A Clinical Chiropractic Evaluation	Andrew Dorough, DC ('12), DACCP	In the past decade there has been an increase in parents reporting to chiropractors for infant body tension associated with comorbidities such as feeding challenges. This course will give the student a biomechanical perspective on how birth stress and trauma can manifest feeding challenges that are commonly confused with other causes such as posterior tongue tie. The student will gain clinical skills in detecting the signs and symptoms of birth stress, strain, and trauma and its impact on the neonatal feeding system. We will also cover current research on lingual anatomy and tongue classification systems. This information will allow us to better understand the neurology of the tongue system and how to rationalize a care plan for these infants. We will also discuss the implications of craniovertebral subluxation/ segmental dysfunction with infants needing oral surgery.
	Going with the Flow: Treating the Peri and Post-Menopausal Active Woman	Lauren Hendrix, DC ('10), MS ('13)	This course will review up to date research on the nutrition, training and "biohacking" of the peri and post menopausal active woman. This research will then be brought into a conversation on how doctors can guide a more thorough and complete history and examination of their peri and post menopausal patients.
	Medicare for Chiropractic, Made Easy (DC/CA/CT/Office Staff)	Evan Gwilliam DC, MBA, QMCC, CPC, CCPC, CPMA ,CPC, AAPC Fellow (NCMIC)	Medicare can be intimidating, but fortunately the rules can be made simple and actually reduce anxiety when applied properly. Patients come first, but it is not hard to figure out what a Medicare auditor might also need to see. PAR versus non-PAR, maintenance care, the AT modifier, and ABNs will all be covered in this presentation so that you can feel confident you know you are doing things right.
10:30 AM - 12:00 PM	Presidential Investiture Ceremony	Expo Hall Open	
12:00 - 1:30 PM	Lunch - Food Trucks	Expo Hall Open	
Concurrent Sessions			
1:30 - 2:20 PM	The Importance of Performing Proper Prone Leg Length Analysis	Brian Snyder, DC ('83)	In this hands-on workshop, Dr. Snyder will demonstrate the proper way to perform a prone leg check. Participants will learn the importance of properly performing let checks and common mistakes made by practitioners, interpret findings, identify the difference between functional and structural leg deficiency and how this determines the proper treatment. Finally, participants will get a brief overview of Activator Basic Scan Examination Protocols.
	Dispositionalism in Musculoskeletal Care	Michael Vianin, DC ('12), MSc Rehab	"A change in paradigm is required in the management of musculoskeletal disorders. Current models lack the integration of all aspects of patients' health and diseases. Patients must be understood in their complexities and in their life context. Furthermore, clinicians need to be critical of their own dispositions as they impact management outcomes. The dispositionalism model of care offers a framework to integrate all aspects of patient care to provide patient-centered care and to develop a therapeutic alliance between patients and clinicians."
	Hospital Based Practice: A Team Perspective	David Vincent, DC ('91), CCSP, DiplAc; Robert Trager, DC ('13); and Erica Murray, DC ('13), MS ('13), (University Hospital and the Buoncore Family Endowment for Chiropractic Medicine)	<i>Drs Vincent ('91), Trager ('13), and Murray ('13) will share ways in which Chiropractic Physicians can find opportunities, grow and thrive in large health systems. They will describe their individual role at University Hospitals Connor Whole Health and their personal chiropractic journey that led them to this place. Participants will come away with a greater understanding of Connor Whole Health and its place in the greater University Hospitals Health System, the expanding opportunities for chiropractors in non-traditional chiropractic settings and the need for expanded chiropractic residency and/or fellowship programs in Integrative Medicine.</i>
	Crave, Consume and Connect	Theresa DeLorenzo, DCN, RD	Methods: Reconnecting our brain with our bodies and learning how to identify cravings will be explored. The importance of the gut brain connection as well as improving the health and communication with the vagus nerve will be forefront as well as the dangers of restrictive diets on long term health. Hormonal impact will also be explored.
	Taping, Wrapping and Splinting for Sport-Related Injury	Brianna Cap, Ed.D. ('23), MEd, LAT, ATC	"Clinicians responsible for the medical care of athletic teams and camps must be proficient in various taping, wrapping, and splinting techniques to prevent injuries and manage both chronic and acute conditions. This hands-on lab offers a valuable refresher for chiropractors with their CCSP certification and serves as a comprehensive learning opportunity for those seeking certification or wishing to



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			enhance their skills. Participants will gain practical experience and deepen their understanding of these essential techniques, ensuring effective injury management and prevention.
	The Thoracolumbar & Lumbopelvic Complex—A Case Study: Taking a Patient from Pain to Performance	Konstantine "Dino" Pappas, DC ('09), MS, ATC, CSCS	Abstract: Are you interested in getting your patients out of pain quickly? Are you passionate about treating patients for more than pain and navigating into the realm of performance? Do you have the knowledge to do so? Do you have the training to do so? Do you have a toolbox and know when, where and whom to use those tools on? Do you currently struggle with taking a patient through the spectrum of care from pain to performance? Do you have an organized framework in place that takes a patient from pain to performance? This 1-hour presentation walks you through a very personal case study that transitions a patient from pain to performance. The case study highlights the successes and failures of the presenter with his own chronic lower back pain.
2:20 – 3:00 PM	Break	Expo Hall Open	
Concurrent Sessions			
	Dry Needling Introduction: Concepts and Conditions	Melissa Engelson, DC, DHPE, MS ('12), DACBSP, CSCS, TSAC-F	This 2-hour introductory dry needling seminar provides healthcare professionals with a foundational understanding of dry needling techniques. Participants will learn basic theory, safety protocols and hands-on application for treating musculoskeletal pain. Ideal for clinicians looking to explore the benefits of dry needling and integrate it into their practice.
	Management of Acute Recurrent Low Back Pain: An Integrated Approach	Linda Wheatland Smith, DC ('82), PC	Acute and chronic low back pain are the most common problems presenting to the chiropractic physician. Recurrent episodes are common and debilitating. An integrated clinical approach including physical agents, spinal adjustments and soft tissue mobilization, rehabilitation and postural assessment, and acupuncture/dry needling can interrupt these incidents and prevent future incidents.
	Inside Out 3 – When Nutrition Disrupts the Emotional Dashboard	Weston Holzinger, DC ('16), MS ('16), DABCI	Mental health concerns are growing at an alarming rate across all age spans. While many psychological stressors are at play, nutritional imbalances are often a limiting factor in these patient cases and frequently overlooked. This lecture will provide an overview of functional medicine's role as part of an integrated team for common psycho-emotional conditions and offer tools and strategies to recognize nutritional causal patterns.
3:00 - 4:40 PM	Chiropractic Healthcare vs. Disease Care: An Evidence-Based Vitality Focus	Monica Smith, DC ('86), PhD (LifeWest Research)	Can we claim a science-based explanation of what health is? Are we health oriented or disease oriented? This presentation examines those questions and addresses critical obstacles that impede a health focus by healthcare clinicians and researchers. Conceptualizing health and healthcare along a continuum (see Figure), we compare and contrast "health focused" vs "disease focused" perspectives, and how health assessment instruments may be used differently to inform each perspective. The robust model of health adopted by the World Health Organization (WHO) describes health as an optimal dynamic interrelationship between functional ability, intrinsic capacity, and environment. Working from the WHO model, researchers have identified vitality as a unique component of intrinsic capacity. Vitality is a wellness focused expression of both physical and mental vigor. Recent promising developments in clinical and translational research that redirect health assessment instruments to evaluate vitality rather than disease, provide a means to quantify health as more than the "absence of disease." The presentation will conclude with an open discussion on current vitality assessment instruments.
	Hands-On Cranial Therapy Workshop: Condensed Protocol for Newborn, Infants and Young Children	Elise Hewitt, DC, DICCP, FICC	In this workshop, Dr. Hewitt will introduce attendees to the branch of manual therapies known as cranial therapy and help Doctors of Chiropractic feel comfortable utilizing this technique on young patients. Dr. Hewitt will discuss the basics of this gentle form of care, including the history of cranial therapies, relevant components of the cranial-dural system, general cranial therapy guidelines, and contraindications for application of the technique. Then, as attendees practice along on dolls, Dr. Hewitt will detail specific cranial techniques for the newborn and infant patient using demonstrations on a model plus video clips of actual treatment sessions, including technique modifications to implement as the child ages. As always throughout her classes, Dr. Hewitt will pepper her instruction with clinical pearls from her 37 years of experience in pediatric practice.
	Easy Coding for Chiropractic (DC/CA/CT/Office Staff)	Evan Gwilliam DC, MBA, QMCC, CPC, CCPC, CPMA ,CPC, AAPC Fellow (NCMIC)	Coding and billing doesn't have to be hard. Join Dr. Gwilliam, Senior Vice President of Practisync, certified coder and auditor, as he breaks down the most common codes used in chiropractic offices. Learn to avoid coding and related documentation mistakes that cost you money and keep you too busy to take care of patients. With a thorough understanding of what you need to do to remain compliant you will be able to rest well at night and minimize your practice-related anxiety.
	Supernumerary Bones in the Adult Foot and Ankle	R. Craig Gillam DC ('95), MS and Erika Roland, DC, MS ('20)	This 2-hour session equips practitioners with knowledge of common supernumerary bones and their clinical implications. The objective is to prevent misdiagnosis that could lead to unnecessary orthopedic consultations or complications from inadequate treatment.
5:00 - 6:00 PM	Beatrice B. Hagen Award Presentation		
	Main Speaker Chiropractic Pillars of Whole Being Care: A Healthier Path for Your Patient's Lives - Focusing on the Latest Research	Sherry McAllister, DC, MS, EdD, CCSP (F4CP), (Foundation for Chiropractic Progress -F4CP)	This course offers a comprehensive in-depth introduction to the Whole Being Concept, underscoring the significance of chiropractic care through the lens of the Pillars of Whole Being: Investment, Replenishment, Nourishment, Movement, Adjustment, Contentment and Revitalization. DCs will gain insight into the latest research on sleep hygiene, nutrition, exercise, and stress management, learning practical strategies to share with their patients for enhancing each pillar. By integrating these seven pillars into chiropractic care, attendees will be equipped to foster greater resilience, adaptability, and balance, both for themselves and the patients they serve.
7:00 - 9:00 PM	Presidential Inauguration Dinner (invite only)		



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SATURDAY, MAY 3			
6:30 - 7:15 AM	Morning Yoga (pre-registration required)		
7:00 AM - 6:00 PM	Symposium Registration		
8:00 - 8:50 AM	Spirit of Logan Distinguished Alumni Award Presentation <i>Award Recipient: Lori Bents, DC ('84)</i>	Chris Perron, DC (Activator Methods, Inc.)	
	Main Speaker The Simple Plan – Seven Habits of Healthy Living: A Clinical Framework for Transforming Health	Chris Perron, DC (Activator Methods Int., Ltd.)	The Simple Plan: 7 Habits for Healthy Living provides the knowledge you need to break through these barriers. Rooted in chiropractic as the foundation for health, this framework integrates seven essential habits—Chiropractic, Gut Restoration, Food, Exercise, Sleep, Hydration, and Self Love—into a simple, results-driven plan that you can implement in your practice immediately.
9:00 - 9:50 AM	Main Speaker Resolving Peripheral Nerve Entrapments - Upper Extremity	Brandon Steele, DC ('09), FACO (ChiroUp)	This class is packed with practical skills for diagnosing and resolving the most common upper extremity mechanical peripheral nerve entrapments and neuropathies, including potent neurodynamic tests and hands-on treatments. We'll review the etiology and presenting symptoms for the most prevalent, yet often overlooked, nerve entrapments. You'll learn nerve tension testing and neurodynamic treatments, including nerve release and flossing for the most common radiculopathies and neuropathies. You will leave this class with advanced, effective, real-world skills to become the provider of choice for peripheral arm pain, numbness, and paresthesia.
9:50 - 10:40 AM	Break	Expo Hall Open	
Concurrent Sessions			
10:40 AM - 12:20 PM	Risky Business: Navigating the Financial Risks in Healthcare	Kristi Hudson, CPCO (ChiroHealth USA)	In today's healthcare landscape, financial risks loom large for chiropractic practices. From improper discounting to flawed financial and collection policies, the potential for financial loss is greater than ever before. With regulatory bodies such as the Office of Inspector General (OIG) and Medicare intensifying their efforts to combat healthcare fraud and abuse, it's essential for chiropractors to understand the critical link between risk management and financial policy. Whether it's navigating dual fee schedules, avoiding inducement violations, or ensuring compliance with the False Claims Act and Anti-Kickback Statutes, this presentation will equip you with the knowledge and tools you need to safeguard your practice's financial health.
	Management of Sport-Related Concussions	Jessica Russell, DAT, MS, ATC, CSCS	The Management of Sport Related Concussion presentation focuses utilizing evidence based diagnostic tools, treatments, and rehabilitation methods to treat physically active patients suffering from sport related concussion. Interventions will be discussed from moment of injury to full return to activities. Upon completion, participants will have gained knowledge of the effective use of concussion diagnostic tools, understand how to create clinical profiles based on patient assessment, and to prescribe safe and effective rehabilitation programs.
	Top Ten Reasons You Are Fatigued	Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC (Protocol for Life Balance)	Fatigue is a common symptom that most patients have reported at some time during their life. There are some obvious reasons that patients are tired such as anemia, lack of sleep or experiencing hypothyroidism. There are however some less obvious reasons as well that are commonly missed. Being thorough in our history and collecting enough data will reveal other areas in which patients may be suffering and yet may not get the attention or treatment needed to resolve their fatigue. In this program, we will explore ten areas that we should consider to bring back the energy we all want to have.
	Geriatrics, Safety, and New Methods for Caring for Postsurgical Patients	Arlan Fuhr, DC ('61) (Activator Methods Int., Ltd.)	In this course, we will explore safe adjusting methods for geriatric patients with osteoporosis. We will also review the latest research on diagnosing and managing ligament tears in the lateral trochanter.
	Patient-Specific Stabilization: From Peds to Professional Sport	Ryan Van Matre, DC ('99), MS, LAC (Chiropractic-Confidential.com)	This two-hour, hands-on masterclass will cover the assessment and treatment of spinal instability. Attendees will learn how to use principles developed from the Prague School using neurodevelopment kinesiology. Once dysfunction is identified, attendees will learn how to choose different facilitation techniques to improve stability, reduce pain and better protect against injury. DNS, Vojta reflex stimulation, Pilates, Eldoa, yoga, McGill's big-three..., techniques become tools to reach patient-centered outcomes. Attendees will leave the course with increased confidence on how to manage difficult case patients who have failed previous chiropractic and physical therapy treatment plans. This course will give Monday morning skills for both novice and veteran rehabilitation clinicians alike.
	Introduction to Fascial Work in Pregnancy	Jen Santos, DC, DACCP, IBCLC & Elyssa M. Wright, DC ('11), CACCP	Explore a deeper understanding of the anatomy of fascia. Discover how chiropractic and fascia plays a vital role in pregnancy and fetal development. Learn gentle complementary techniques to affect the entire body while improving function and creating greater ease in pregnancy, labor and delivery. This will give the attendees hands-on experience with practical applications they can take home and implement immediately.
Supernumerary Bones in the Adult Foot and Ankle	R. Craig Gillam DC ('95), MS and Erika Roland, DC, MS ('20)	This 2-hour session equips practitioners with knowledge of common supernumerary bones and their clinical implications. The objective is to prevent misdiagnosis that could lead to unnecessary orthopedic consultations or complications from inadequate treatment.	
12:20 - 2:00 PM	Lunch - Food Trucks	Expo Hall Open	



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Concurrent Sessions			
2:00 - 2:50 PM	Battlefield Acupuncture	Andria D'Amato, DC ('09), DABCA, FIAMA	In this session, participants will be introduced to Battlefield Acupuncture (BFA). BFA is a limited auricular (ear) acupuncture protocol developed to relieve pain with minimal adverse effects. BFA and BFA acupressure are a rapid, safe, portable, accessible method for pain relief and can be offered in many healthcare settings.
	Mastering the Art of Physical Examination: Real-World Identification of Exertional Rhabdomyolysis	James Geiselman, DC ('15), MS ('17), DACBN, CCSP, ICSC, CES, CNC, NREMT (FICS) (International Federation of Sports Chiropractic - FICS)	Rhabdomyolysis is a common and potentially fatal condition encountered by athletic trainers, coaches, primary care physicians and sports medicine physicians. Benign, or physiological, Exertional Rhabdomyolysis (ER) may resemble delayed onset muscle soreness (DOMS) and becomes clinically significant when accompanied by other morphologies including severe muscle pain and swelling, and myoglobinuria. In this session, we will identify populations and risk factors commonly associated with ER. We will dive into the diagnostic characteristics surrounding ER and ways chiropractors can identify, manage, and hopefully prevent the condition from occurring to their patients.
	Mastering Corrective Exercise for Optimal Health	Gina Scognamiglio, DC ('99), CCSP, CPEP, CES	There is a transformative power of corrective exercise in this practical course, designed primarily for chiropractors. The knowledge and techniques can transcend across any fitness professional, physical therapist or health enthusiast. I will equip participants with the knowledge of clinical assessment and care of anyone from the arm chair athlete to the professional athlete. This program will put the provider in a position to help patients reduce risk of injury, restore optimal function of the neuromusculoskeletal system and prevent surgical interventions. With the proper assessment and tools for treatment you can be the doctor who gets it and fixes it.
	Understanding Pediatric Chiropractic Care and Patient Communication	Danielle Fishel, DC ('17), CACCP	Dr. Danielle Fishel will highlight how chiropractic care can benefit mothers and children from prenatal care through pediatric care. She will walk through common pediatric conditions seen in the chiropractic office and will identify the various adjusting protocols that will benefit each one. different pediatric conditions, adjusting protocols, and patient communication.
	Bridging the Gap Between Therapy and Performance: Implementation of Movement Assessment in Strength and Conditioning	Elana Doctor, MS, NSCA-CSCS, CSPS and Jacob Linn, MED, NSCA-CPT, CSCS, FRC/FRA, FMS	Optimized human functional movement is essential to everyday life activities as well as high level athletic performance. Assessing dysfunctional movement patterns in the presence of pain or injury is essential to allied healthcare providers, such as chiropractors and physical therapists, while the ability to develop functional movement patterns and load them falls under the scope of practice of exercise professionals. This one-hour session will discuss how allied healthcare providers and exercise professionals can take a collaborative approach to optimizing human movement, beginning at movement dysfunction, and scaling up to athletic performance.
	Mastering Patient Communication	Shawn Dill, DC ('95)	Brief introduction to Book Yourself Solid and its relevance for chiropractors. Importance of communication in patient retention and trust-building. Objective of the talk: to improve patient communication for better retention and referral generation.
	A Deep Dive: Sustaining and Scaling the 7 Habits in Clinical Practice	Chris Perron, DC (Activator Methods Int., Ltd.)	Provide advanced strategies for sustaining the 7 Habits in clinical practice and personal life, with a focus on addressing trust, safety, and clarity concerns over the full 90-day habit-building process.
2:50 - 3:30 PM	Break	Expo Hall Open	
3:30 - 4:20 PM	Main Speaker The Hip: The Catalyst in Injury Recovery and the Limiting Factor in Performance	Christine Foss, MD, DC, MS Ed, ATC, DACBSP, ICSC (Foot levelers, Inc.)	Join this dynamic and interactive lecture that will explore sports injuries of the hip as entities and catalysts in recovery and performance. Examine the hip's structural and functional biomechanics to gain skill in hip diagnosis and recovery phase planning. This course will work through a static and functional movement assessment to better understand patients' kinetic chain patterns for success or injury predisposition.
4:30 - 5:20 PM	Main Speaker Patient Outcomes and Reimbursement Technology - Keeping Things Ethical	Jay Greenstein, DC, CCSP, CGFI-LI, CKTP, RMS (ChiroHealth, USA)	Chiropractors deal with many challenges on a daily basis outside of actually treating the patient: business methodologies, data privacy and security, understanding emerging tech to drive improved outcomes, educating patients, and social determinants of health. This course is designed to address these issues, bringing awareness to the ethical standards that drive better results for patients and provider alike.
5:30 - 8:00 PM	Homecoming BBQ in the Lou (pre-registration required)	Optional	
SUNDAY, MAY 4			
10:00 AM Start	Disc Golf Tournament (pre-registration required)	Optional	



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MAY 1ST-3RD --- 2025