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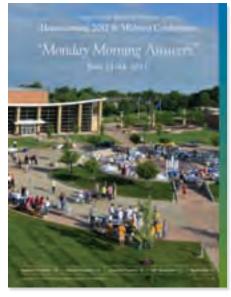
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A Publication of Logan College of Chiropractic/University Programs for Alumni, Students, Employees and Friends of the College

THE TOWER

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THE TOWER

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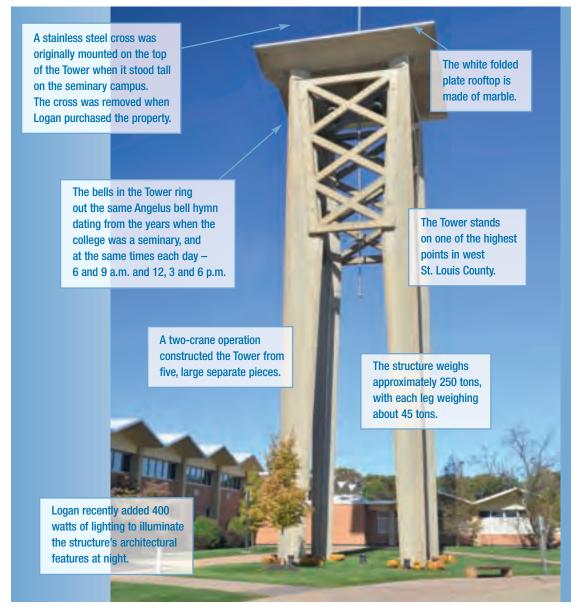
A Tower of Strength: Logan's **Iconic** Structure **Stands Strong** 50 Years Later

There are certain architectural structures that define a place or culture—the Statue of Liberty, the St. Louis Arch, the Golden Gate Bridge, and the list goes on. For Logan College of Chiropractic/University Programs, the Tower, standing tall and proud on the campus courtyard, has become the college's symbol of strength and fortitude.

As Logan continues to grow and make campus enhancements, most recently with extensive renovations to the Montgomery Health Center, the college also recognizes historic architectural achievements as the foundation of this enduring institution.

According to Logan's associate professor and resident historian, Dr. Patrick Montgomery, the Tower was erected in 1962 on what was then the Maryknoll Seminary campus. It was constructed with prestressed concrete, a new technology at the time. With precast construction, the Tower is exceptionally durable and has the ability to withstand wind pressure up to 100 miles per hour. This 80-foot structure houses three large, 600-pound brass bells suspended from stainless steel beams.

When Logan purchased the 103-acre (now 112-acre) campus in 1972, the sturdy Tower was adopted by students, faculty and staff as an iconic emblem of Logan and the well-founded chiropractic care they established.



IN MEMORY OF DR. ARTHUR L. MCAULIFFE, JR.

August 20, 1931 - September 24, 2011

Dr. Arthur McAuliffe was one man and one chiropractor. Yet, for his family, friends and patients he embodied all that a man and chiropractor should be.

For 80 years, he filled the world with laughter and his family with love. When he left this world on September 24, 2011, he left it a better place for all who knew him.

"He always smiled," recalled Mrs. Theresa McAuliffe, Dr. Arthur McAuliffe's wife of 57 years. "He lifted everybody up with his great smile and passion for his family, profession and life."



According to
Mrs. McAuliffe, her
husband was destined
for his career path.
Growing up as a
chiropractor's son,
Arthur Jr. learned
early in life about the
health benefits of the
chiropractic lifestyle.

When Arthur's father suddenly passed away, he didn't feel obligated to pursue chiropractic or re-open his father's practice, which he did in 1956. Instead, his commitment to chiropractic stemmed purely from his belief in the profession, its patients and his family.

While Dr. McAuliffe did eventually move the practice from St. Louis to Columbia, Ill., a community he found better suited for his growing family, he never strayed from his chiropractic roots or ceased to look for ways to care for his patients and meet their needs. "I don't know of a profession where you have the ability to help more people," said Mrs. McAuliffe. "When Arthur passed, we heard from so many of his patients who said he had changed their lives. Sure, we had patients who would tell us about their "miracle" cases, but what meant so much to us as a family is how many shared that they considered Arthur as much a friend as their doctor."

Mrs. McAuliffe recalled one patient who told her how Dr. McAuliffe "brought her back to life" after the death of her spouse. "Arthur was compassionate and understanding," said Mrs. McAuliffe. "He didn't just help his patients enjoy better health, but he cared about their lives and well being, and he would offer them advice and comfort when they needed it."

Dr. McAuliffe treated patients like family, said his wife, because family and chiropractic were his two passions in life. "Chiropractic is a way of life, not just a profession," said Mrs. McAuliffe. "We didn't just talk about chiropractic; we lived it with our children. We all worked together to support the practice and to instill healthy behaviors because we knew it was right. In fact, it always shocked Arthur if our children brought friends home who didn't know about eating right or the importance of healthy living."



Family Affair

A dietician by training, Mrs. McAuliffe put her career on hold to raise their eight children. She also managed the bookkeeping and filled in when needed as the chiropractic assistant for her husband's practice, and Mrs. McAuliffe wasn't alone in her support.

"Our entire family worked together," said Mrs. McAuliffe. "We enjoyed being with my husband in his practice, and we each had our roles. Our older girls worked behind the desk while the boys maintained the lawn. It was a family affair from the inside out."

And, chiropractic remains a family profession for many of the McAuliffe children and grandchildren. Currently, four of the McAuliffe children are doctors of chiropractic and three of their grandchildren study at chiropractic colleges, including Kevin Clark, who is a Tri-6 at

"Our hero in chiropractic."

"I am grateful to God for his presence in my life."

ISSION

LOGAN UNIVERSITY

Logan University is a diverse and engaging community committed to excellence in health sciences, education and service, guided by integrity, commitment and passion.

5

LOGAN COLLEGE OF CHIROPRACTIC

Logan College of Chiropractic prepares students to become doctors of chiropractic who are superbly educated and clinically competent, practicing portal-of-entry chiropractic physicians. This mission is accomplished through our dedicated faculty, recognized for student-centered excellence; comprehensive science-driven, knowledge-based and information-facilitated curriculum; enhanced by community and public service. The institution is committed to the conduct of research and other scholarly activities.

"Great role model. "Backbone" of his family."

Logan. They also have two sons who are engineers, careers that Mrs. McAuliffe says her husband inspired as well.

"Our children admired their dad beyond belief and wanted to emulate him," she said. "Arthur had an engineering mind. I turn on a light switch and don't ask how it works, but Arthur always had to figure out "the how." Dr. Clarence Gonstead was an engineer as well. I think the makeup of an engineer's and chiropractor's mind is somewhat the same—wanting to learn. find the cause, and understand the mechanics. Our children who are engineers will often say, 'I did something the way Dad would do it."

Dr. McAuliffe's commitment to education motivated him to continuously search for greater understanding of his profession and its applications, said Mrs. McAuliffe. "He investigated all of the modalities and pushed himself to learn all he could about the profession, from new techniques to the latest equipment."

He became a diplomate of the American Board of Chiropractic Orthopedics, was the first chiropractor in Illinois certified in acupuncture and earned a postgraduate degree in roentgenology. "But for Arthur, the adjustment always remained primary to his patients' health," added Mrs. McAuliffe.

Mrs. McAuliffe said her husband was also spiritual, dedicating time each day to reading everything from chiropractic literature to biblical writings. "Arthur would spend an hour in the morning prepping for his day and getting centered—well, maybe not a full hour when our eight children were small," laughed Mrs. McAuliffe.

Giving Back to Chiropractic

Despite the demands of a full-time practice and parenting eight children. Dr. McAuliffe made time to give back to the profession he loved.

"Arthur attended Missouri Chiropractic College, which merged with Logan College, and he was so very proud of the Logan campus," recalled Mrs. McAuliffe.

"We were involved in the campaign to purchase the current campus property. We were early in our practice and came back to tour Logan's new campus, and Arthur told me we have to support this. So we pledged what we could at the time. He was just so pleased with the college's vision and wanted Logan to seize this opportunity."

Dr. McAuliffe remained closely connected to Logan and its campus over the years by serving on its board of trustees. Today, his legacy lives on at Logan in the form of the \$30,000 endowed Dr. Arthur L. McAuliffe Scholarship.



Logan will award the endowment scholarship annually in the amount of \$1,000 to a Logan student who meets its criteria. Logan recently awarded the first

McAuliffe scholarship to Trenton Talbitzer (pictured above) during its February 21 awards ceremony, and Mrs. McAuliffe was present to witness the event inspired by her husband.

"My son wanted to honor his dad in a special way and worked to establish the scholarship in his honor," said Mrs. McAuliffe. "Our hope is that this scholarship will help to further chiropractic education, in the true sense of the word, so future generations can not only practice but live, as we did, the benefits of a chiropractic lifestyle."









Photos from the McAuliffe family archives

"To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty, to find the best in others; to leave the world a little better, whether by a healthy child, a garden patch or redeemed social condition; to know even one life has breathed easier because you have lived. This is the meaning of success."

This is a Ralph Waldo Emerson quote the McAuliffe family selected in honor of their patriarch.

"A Great Chiropractor; A Great Man"

Family Ties:

A Father and Son's Journey to Logan

After more than 20 years dedicated to work in the automotive coating industry, Steve Seiler decided it was time to put his future in his own hands. Fearing his career path lacked longevity, he reexamined a question he'd put out of his mind years ago: What do you want to be? The answer was still the same as it was when he graduated college in 1983, a doctor of chiropractic.

Even though he could no longer quiet his calling, questions still flooded his mind. What will my family think? How do I enroll in Logan College of Chiropractic? Can I handle the curriculum?

And for the first time, this father of two turned to his son Josh for the answers. Despite their familial roles and age gap, Josh offered insights that could only come from a Logan student.

"I knew Dad was ready for a change and that he had always wanted to be a chiropractor," said Josh.

Still it took Josh by surprise when his dad told him that he was working with Logan's admissions team to transfer credits and join his son on the Logan College campus.

"Josh told me, 'Dad, we have older students at Logan who do really well and you already have the science background," recalled Steve. "His support helped lead me to Logan."

Finding His Way

Years earlier, it was Steve who encouraged his son to consider chiropractic as a career. "My dad introduced me to the profession, saying he had wanted to study chiropractic after college," said Josh.

Not long after their discussion about future studies, Josh sought treatment from a local doctor of chiropractic (DC) for an athletic injury. The DC returned Josh to



the baseball field and, unknowingly, provided him with his first lesson about the field of chiropractic. "After I visited a chiropractor, I fell in love with the profession and found Logan."

As Josh completed his last Logan trimester in the fall of 2008, his dad began his first. With Josh in clinical training, the father and son rarely spent time together on campus. They did, however, compare notes on how to prepare for finals, and Josh and his dad worked together to refine their adjusting techniques. "Josh helped me through the early trimesters, guiding my studies," said Steve. "I also had a lot of support from my wife of almost 29 years. She managed things at home so I could concentrate on my studies."

With Josh focused on completing his dual DC and master's in sports science and sports rehabilitation degrees, Steve forged friendships with his fellow Logan classmates, some who were older students and others who were closer to his son's age.

"My advice for a Logan student pursuing chiropractic as a second career is to know that you'll have to study hard, sometimes longer than your younger classmates, and to surround yourself with Logan students and instructors," offered Steve. "The Logan community helped me to succeed on campus and provided me with great friendships along the way."

The Graduate

On December 17, 2011, Josh returned to the Logan campus. He stepped foot on Purser Center stage where he could see his family in the audience—his mom; his sister Courtney, who is currently a Tri-5 student at Logan; his wife and their two young children. When he heard his father's name, Dr. Josh Seiler placed his hands on the new graduate's shoulders and proceeded with Logan's hooding ceremony.

Later, the two Logan graduates would depart from their college, both as doctors of chiropractic but with distinct career paths. "Even though we share an alma mater and are both doctors of chiropractic, Logan gave us the tools to forge our own pathways," said Dr. Josh Seiler. "We plan to practice in the same community, but I work in a multidisciplinary practice and treat more athletes, and my dad plans to open a family practice and offer care for the aging patient population. We're looking forward to referring patients who are better suited for each other's practices."

Reminiscing on their Logan experiences, Dr. Josh Seiler is filled with pride for what he and his father have accomplished. "When I look back and consider that my dad, who had been out of school for decades, jumped back in and tackled a chiropractic education at Logan, I have so much respect for him and what he has been able to accomplish."

As for his son, Dr. Steve Seiler shares more than a common degree and profession but, most importantly, the same sense of pride for a family's dream that has now been realized.

We call them legacy families—those who follow in the footsteps of family members who chose Logan College of Chiropractic/University Programs as their education partner. Each year, we take the opportunity to honor these legacy families during the commencement ceremony by inviting alumni to take part in the hooding of their graduating family members. This recognition not only gives us a chance to celebrate graduates who share the Logan legacy, but to thank the many who make the Logan family a part of their families. Below, Dr. George Goodman is pictured with the legacy families.



Dr. Clay Baker with parents Melissa Link and Dr. James Baker



Dr. Ashley Madden with parents Dr. Michael Madden and Jean Madden-Cazares



Dr. Amber Nicole Beckley and mother Karen Sue Beckley



Dr. Tabitha Ogle and parents Dr. Jack Crocker and Melani Crocker



Dr. Lacey Carder and parents Dr. Kent Carder and Priscilla Carder



Dr. Kyle Roesler and parents Dr. Mark Roesler and Linda Roesler

Not pictured: Dr. Catherine Frattini and parents Dr. Edward Frattini and Mary Duross Frattini

Business Development Bootcamp Educates Logan Students on Chiropractor-Patient Relationship

Bill Esteb knows a thing or two about chiropractic. He's not a chiropractor, but he's been a patient of chiropractic for more than three decades.

Esteb shared his knowledge and patient perspective with Logan students at the William D. Purser, DC Center on Feb. 3 in what he called a "31-year data dump to stimulate questions and dialogue."

Over the course of the three-hour business development bootcamp on how patient values and beliefs are formed, Esteb shared insights on some of the challenges doctors of chiropractic currently face and what students should be doing now to prepare for the future.

An Advocate for Chiropractic

Esteb's first encounter with chiropractic was in the early 1980s near Colorado Springs, Colo. He was working for a film production company when two chiropractors moved into the office space next door. The chiropractors, who were interested in helping explain chiropractic to new patients, asked if the production company would be willing to put together a patient orientation video.

Esteb was assigned to the project and flew to Spokane, Wash., for a three-day seminar, hosted by the two practitioners, to learn more about chiropractic.

"It was a new idea to me, and made total sense," he said, adding that for the purposes of research, he became a patient of chiropractic care. While at the time he did not seek treatment for a specific condition, Esteb said he could feel his overall health improving. He was hooked.

Esteb went on to produce more chiropractic videos, and soon began publishing essays on chiropractic and the aspects of the doctor-patient relationship. He provided communication tips from his own personal experiences and created patient-education materials that helped define chiropractic terms.

Today, Esteb is an advocate for chiropractic, conducting one-on-one consulting with chiropractors on practice marketing and patient retention. He spreads the word of chiropractic through his website, and provides numerous resources on the patient-chiropractor relationship through reports of findings, books and blog posts.

"Most people don't know what chiropractic is about," he said. "We need to tell it."



'You're in the belief-changing business'

Esteb says telling the chiropractic story in a compelling way provides doctors of chiropractic with the greatest patient influence. Part of that story, he said, should be what makes you different.

"The one thing that makes chiropractors attractive is that they are different than medical doctors," he said. "It's crucial that you differentiate yourself and trust in the wisdom of the body. Remember, you're in the belief-changing business."

Getting patients to understand what chiropractic is can be difficult, Esteb said, and few patients understand or embrace chiropractic as a way of life when first exposed. However, he said the ability to influence patients is in direct proportion to the quality and depth of the relationship, which is controlled by the patient.

Esteb's Model of Sick Care vs. Life Care

	Sick Care	Life Care
Intent	Supress/control so you can feel better	Release and grow
Outcome	Feel better	Function better
Time	Short-term diet	Long-term lifestyle
Style	Speaking and telling	Asking and listening
Focus	Patient behaviors	Patient beliefs
Hero	Doctor or drug	Patient and God
Income	Reimbursement	Self pay
Fees	Higher	Lower

Esteb's beliefs about the patient-chiropractor relationship.

What passes for patient education is actually patient teaching.

By discussing dismissal process at the beginning of the relationship, you increase the chance of reactivations.

The highest calling of a health practitioner of any type is to help prevent what it is that they treat.

Patients do the belief changing, not you.

According to patients, the willingness and ability to listen is one of the most important characteristics their doctor should possess.

Patients buy the messenger before they buy the message.

Doctors should convey that patients are buying their talents, not time.

Motivation comes from being committed to something greater than yourself.

How you say goodbye affects referrals and reactivations.

The only power a chiropractor has over patients is the decision of: when, how and where to adjust.

Patients bring more to the table then what you do on the table.

Articulating your purpose

Esteb said there are two kinds of doctors: those who mine for patients and those who farm for patients. Those who mine for patients stake a claim on a particular area where there are a finite number of prospects.

"When you mine for patients, your goal is getting patients, rather than keeping patients," he said.

On the other hand, those who farm for patients have a goal of telling the chiropractic story to strangers, trusting enough seeds will fall on fertile ground and move them to become new patients.

"When you farm for patients, your result is long-term relationships," he said.

Esteb said it's important to understand that a chiropractic practice is essentially a personality-based business. Doctor enthusiasm, he said, above almost any other indicator is the best predictor of patient volume.

Along with that, he recommends having a clearly articulated purpose that you can communicate with patients.

"Don't confuse what you do with your purpose," he said. "Adjusting is not your purpose, it's what you do as part of your purpose. Failing to clarify that within your chiropractic story, you lose the ability to connect to the public."

Logan Achieves Historic Reaccreditation Status

Higher Learning Commission approves Logan for extended reaccreditation, online education

Logan College of Chiropractic/University Programs was officially notified of its approval for continued accreditation by the Higher Learning Commission (HLC) of the North Central Association (NCA), a regional accrediting body, on Feb. 21.

According to Logan President George A. Goodman, DC, FICC, this is the first time Logan has received regional accreditation without having to provide additional required reports throughout the accreditation cycle. Logan's next comprehensive evaluation by the HLC won't occur again until 2021-22.

"This is an historic milestone for Logan College of Chiropractic/University Programs," said Dr. Goodman, in a March 1 letter to the Logan community. "At a time of increased regulatory oversight of colleges and universities, as well as increased demands of institutional accountability to the public, the actions taken by the Higher Learning Commission provide support of Logan's vision and mission within the higher education community."

In addition to granted continued accreditation, the Higher Learning Commission also approved Logan's distance education option of its new Master of Science Degree in Nutrition and Human Performance. Beginning in May 2012, Logan will offer the M.S. degree in a 100-percent online format as well as the traditional campus format.

"As we celebrate the wonderful news about our extended reaccreditation, I ask you to join us in telling others about the strength and commitment of Logan as an innovative, passionate and academically sound university," said Dr. Goodman.





Logan Students Honored with Awards, Scholarships

Logan College of Chiropractic/University Programs celebrated the scholastic achievements of students in an awards ceremony on Feb. 21 in the lobby of the William D. Purser, DC Center.

Scholarship recipients, who are required to meet rigorous criteria, are selected in a blind review by the Logan Scholarship Committee. Logan provides more than \$250,000 annually in scholarships to deserving students.



Dr. George Goodman with Jonathan Emlet



Elisabeth M. Pang with Dr. Goodman

Honored scholarship recipients included:

Drs. Arthur & Violet M. Nickson Memorial Scholarship (\$500.00 award)

Tyrel Reichert

Dr. Lee Juhan Memorial Scholarship (\$500.00 award)

Kevin Storm

Beatrice B. Hagen, D.C. Scholarship (\$500.00 award)

Leah S. Owens

Dr. Faye Eagles Scholarship (\$500.00 award)

Katie Ann Smith

Fallen Comrade Scholarship (\$500.00 award) Jeffrey K. Binder

Dr. Lori Bents Scholarship (\$500.00 award) Eric M. Weisnicht

Lambda Kappa Chi -Kristen Blair Memorial Scholarship (\$500.00 award)

Heather C. Hartman

Dr. Gordon Heuser Memorial Scholarship (\$750.00 award) Elisabeth M. Pang



Leah S. Owens with Dr. Goodman

The B. E. Doyle Scholarship (two \$750.00 awards) Lauren Stemle Shanele Lundahl

Dr. Dale Montgomery Scholarship (\$1,000.00 award) Elisabeth M. Pang

Howard S. Grossman, DC Scholarship (\$1,000.00 award)

Heather C. Hartman

Dr. William H. Harris Scholarship (\$1,000.00 award) Jeffrey K. Binder

Dr. Arthur L. McAuliffe Scholarship (\$1,000.00 award) Trenton Talbitzer

Tracey Parmentar Memorial Scholarship (\$1,000.00 award)
Scott Weiland

Dr. Douglas Cox Scholarships:

These scholarships began with a 2007 gift from Dr. Douglas Cox, a September 1970 Logan graduate from Charlottesville, Va., who wanted to honor select faculty members who have devoted their careers to chiropractic education. Each scholarship is for \$1,500 and the honorees are allowed to establish the criteria for each of their scholarships.

Dr. Glenn Bub Scholarship (\$1,500.00 award) Jonathan Emlet

Dr. Donald Christy Scholarship (\$1,500.00 award) **Taylor Rafool**

Dr. Roy J. Hillgartner Scholarship (\$1,500.00 award) Todd J. Sonquist

Dr. Eugene Mikus Scholarship (\$2,000.00 award) Todd I. Songuist

Standard Process, Inc. Scholarship (three \$2,000.00 awards) Abbi Sunner – July 2011 Justin Baker – November 2011 Matt Palm – February 2012

The Loomis Institute Scholarship for Internal Health Specialists Sara Jerman Jacob Sherer



Students who made the Dean's List for six consecutive trimesters with Dr. Goodman.

Also at this event, 25 students were recognized for making the Dean's List for consecutive trimesters. A student achieves Dean's List recognition by maintaining full-time continuous enrollment with a trimester GPA of 3.50 or higher.

Students who made the Dean's List for three consecutive trimesters included:

Amber R. Althoff
Jeffrey K. Binder
Vincent J. Cavallaro
John Graham Clements
Jake Hunter Doster
Michael David Dumond
Jonathan Emlet
Michael T. Gustafson
Heather C. Hartman
Eric Michael Leitman

Leah S. Owens
Mehal Devanand Patel
Grant Steven Sanders
Mark Ryan Schmitz
Katie Ann Smith
Diana E. Toler
Eric M. Weisnicht

Students who made the Dean's List for six consecutive trimesters included:

Darron Everett Bell John H. Keefe Jinpu Li Carolyn P. Maxfield Todd J. Sonquist Justin T. Woodrow

Loriann Marie Laugle and Elisabeth M. Pang made the Dean's List for nine consecutive trimesters.



Logan Student Establishes Veteran Scholarship

Among this year's scholarships at Logan, one stood out as a shining example of service to others.

Tri-8 student and U.S. military veteran **Aaron Armetta** became the first Logan student to establish a scholarship for a fellow classmate.

"Everyone in the military deserves a chance to be recognized, and even those who don't get deployed play a big part," he said. "I wanted to create a scholarship that would be awarded to someone who embodies service, someone who cares more about other people than themselves and someone who makes community service a part of their life."

Aaron's \$500 Fallen Comrade scholarship was awarded to U.S. Army veteran and Tri-7 student **Jeffrey K. Binder**. Jeffrey's application essay detailed how his time in the military will prepare him for his career as a doctor of chiropractic.

Aaron said Jeffrey is the perfect example of why he created the scholarship.

"In addition to being extremely intelligent, Jeff's a good teacher and goes above and beyond to give up his time to help other students," he said. "There isn't a better person for this scholarship."

Aaron said he plans to make the scholarship an annual commitment and hopes to find a family of a veteran, who paid the ultimate sacrifice, to help present future Fallen Comrade scholarships to students. He also hopes the scholarships can serve as motivation for graduates to honor the men and women who dedicate their lives to defending our country.



From left: Aaron Armetta, Jeffrey K. Binder and Dr. Goodman

Class of December 2011



















































































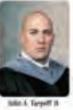


























Congratulations!



After 20 years of practice, it was finally time for an adjustment. Logan's leadership explored methods for enhancing performance and improving overall health, and their assessment confirmed the need for a head-to-toe overhaul. With approval from the Logan Board of Trustees, nearly \$1.4 million was committed, including a major pledge from Foot Levelers, Inc., ... and the Montgomery Health Center renovation commenced.

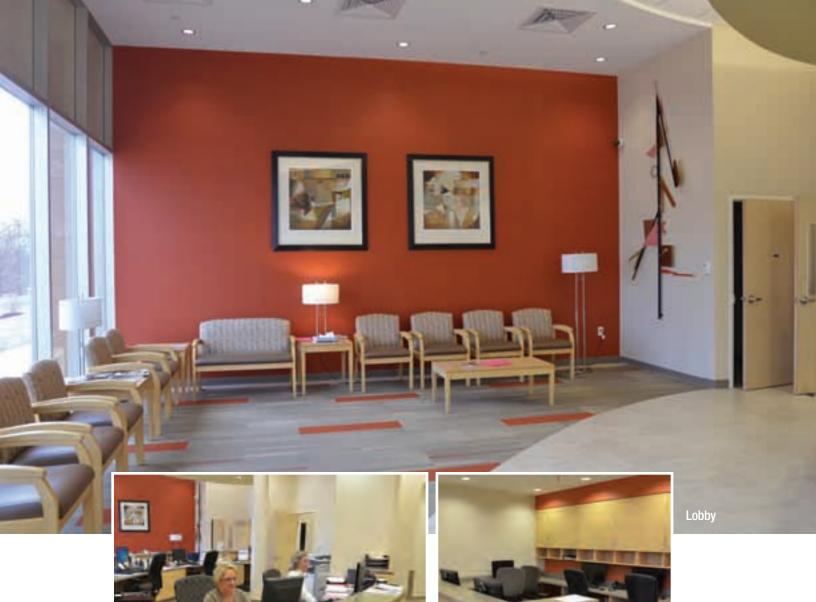
Given less than five months to complete the project and with instructions not to disrupt the center's operations or Logan's clinical instructions, Shawn Bailey with Northstar Management clung tight to the blueprint and this opportunity. "We did not close the health center for even one business day," said Bailey, who oversees the project and its partners, including TR,i Architects and general contractor Wright Construction. "From the beginning, we knew that meeting our deadlines and budgets weren't our only measures for success. My job is to see that the health center's improvements advance while preserving the educational and patient experience."

No stranger to Logan or its vision for campus modernization, Bailey has worked on the Educational Wing construction and the Southfield Health Center renovations. He understands that the renovation's greatest feature will, ultimately, come from the progressive education and care provided within the health center's walls.

Contemporary Design; Contemporary Care

The only aspect of the Montgomery Health Center that Bailey and his team haven't touched is the clinic's location. The refurbished interior is, in a word, unrecognizable from its former appearance. Patients no longer occupy a cavernous lobby space. Today, they are met with a more intimate and contemporary design that mirrors the diagnostic and treatment options that await them. The naturally lit space provides a sense of warmth and casts a brilliant light on the chiropractic experience. Health center staff positioned behind a new 25-foot elliptical reception desk, which includes space for retail sales of supplements and other items, adds the incomparable human touch to the patient's clinic visit.

Behind the lobby's door, patients move through a diagnostic area where the student clinicians record their health



baselines, such as weight and vital signs. Clinicians can then use one of three new intake rooms to gather additional patient health information before moving into the renovated exam rooms. Patients find that the examination areas are equally as refined as the lobby space, yet the design elements boast function and efficiency.

Front Desk

"We wanted to provide Logan's students with access to modern treatment space so they can successfully transition from student clinician to doctor of chiropractic," said Bailey. "The rooms are designed for optimal patient care, providing an experience that reflects the Logan education and modern chiropractic protocols."

The renovation also called for improvements to the student health center, located down the hall from the outpatient clinic. Here, students refine their skills by setting up cliniciansupervised adjustments on their classmates before graduating to the patient health center. The revamped Logan Student Health Center now offers an open floor plan where 11 adjusting tables occupy the large treatment room space. The arrangement allows for students to learn alongside each other and promotes clinicians' oversight and engagement with their students. Five private treatment rooms, and added office and storage space, complete the center's renovation.

Improvements in Action

Student Intern Work Area

To gauge the effects the improved design has on the student and patient experiences, look no further than Logan's expanded BIOFREEZE® Sports & Rehabilitation Center. At first glance, the major upgrade appears to be added space for rehab protocols. Then, with the touch of a screen a new therapeutic offering appears—transporting patients to the edge of a mountain or cliff, depending on your preference for downhill skiing or hang gliding.

"With the simple addition of space, a flat screen TV and *Kinect* for *Xbox 360* system, we can provide our patients with a therapeutic experience that energizes

Continued on page 14







them," said Dr. Laney Nelson, DC, DACBSP, director of Logan's BIOFREEZE center.

It's not all fun and games though, according to Dr. Nelson. He uses the system for patients with physical challenges ranging from cerebral palsy and war injuries to stroke victims. "Our patients get caught up in the fun and don't realize how hard they're working until we show them how their physical health is improving." For

disabled patients specifically, Dr. Nelson says this interactive therapy works by connecting brain activity to the patients' movement patterns.

Patients with sports injuries or improper body mechanics also benefit from this approach. However, Dr. Nelson requires these patients to incorporate tools like wobble boards, weights and Thera-Bands to add difficulty to the regimen. "It's all about the patient's balance and load," added Dr. Nelson. "If we can support functional movements where the body is trained for proper balance and can learn to effectively handle the load we place on our joints and muscles, then we can improve performance."

As for Bailey and his team, who will complete their renovation efforts in April, they feel good too—witnessing how the patient experience has been enhanced with functional space and Logan's contemporary programs.

Foot Levelers, Inc. of Roanoke, Va., world's exclusive provider of individually designed Stabilizing Orthotics and other therapeutic products, pledged \$750,000 to Logan's Montgomery Health Center renovation and Logan's newly opened Southfield Health Center off-campus. Both feature Foot Levelers clinics. Kent S. Greenawalt, president and CEO of Foot Levelers, said there is no better investment than the mind of a young chiropractor. Within the Foot Levelers Clinic at Montgomery, the Logan Student Health Center features an "open-format" treatment area with five additional private treatment rooms and two new dressing rooms, including renovated clinicians' and administrative offices.

Logan College Alumni Association Homecoming 2012 & Midwest Conference

"Monday Morning Answers" June 21-24, 2012



General Information 16 • Featured Speakers 17 • Schedule of Events 18 • Social Events 19 • Registration 20

Mark your calendars for the annual Logan College Alumni Association Homecoming.

This four-day celebration will take place on the Logan College of Chiropractic/University Programs campus in Chesterfield, Mo., and will feature educational programs, tours, social activities and entertainment, as well as plenty of opportunities to reconnect with the Logan community.

Please review the following schedule of events and information as outlined throughout the next few pages. Registration forms for Homecoming, the Student/Alumni Golf Tournament and Logan College Alumni Association can be found on the following pages.

General Information

Accommodations

The Drury Plaza Hotel Chesterfield is conveniently located just 10 minutes from Logan's campus and has a complimentary shuttle to and from campus.

Drury Plaza Hotel Chesterfield 355 Chesterfield Center East Chesterfield, MO 63017 636-532-3300

Be sure to mention Logan Homecoming to obtain the group rate.

Or visit the link: https://wwws.druryhotels.com/content/log analumniassociation.aspx

Guests will receive a rate of \$77/night for a standard single/double room. One-bedroom suites are available for \$159 per night. Reservations must be made by June 4, 2012, to receive the group rate. Any reservations made after this date will be accepted on a space-available basis.

Hotel Parking

Drury Plaza Hotel Chesterfield has complimentary parking for all guests.

Hotel Extras

- Complimentary QuikStart®
 Breakfast including fresh pancakes, scrambled eggs, biscuits & gravy, sausage and more.
- Complimentary Kickback® From 5:30-7:00 p.m. each evening, relax and enjoy a rotating menu of hot foods and cold beverages.
- Free hour of long distance in every room, each night.
- Free high-speed wireless Internet in all rooms and lobby.
- Free soda and popcorn from 3 to 10 p.m. every night in the lobby.

Class Reunions

Point of contacts are needed for reunion classes. Graduating classes with years ending in 2 or 7 will be celebrating this year. Please contact the Alumni Association office at (636)207-2401 to get a class listing.

Silent Auction

Our silent auction will be held from 5:30 to 7 p.m. on Friday, June 22 in the William D. Purser, DC Center lobby during the Happy Hour reception. If you have any items you would like to donate for the auction, please mail them to: Logan Alumni Association Attn: Silent Auction 1851 Schoettler Rd. PO Box 1065 Chesterfield, MO 63017

Career Expo

The Career Development Center will host a Career Expo from 7 a.m. to noon on Friday, June 22 in the North Mabee Hall. The Career Expo offers a great forum to promote job opportunities, advertise your practice and interview eligible candidates right on-the-spot. There is no fee for employing doctors to participate, however a space reservation is required. To reserve your space, please contact Linda Kenny, director of the Logan Career Development Career, at 800-782-3344 or visit www.logan.edu and use the My Community tab to link to Career Development.

Exhibitor Information

The Exhibit Hall will be open from 7 a.m. Thursday, June 21 until noon Sunday, June 24. Please come by and show your support to our vendors who continually support Logan.

Registration

Registration is now being accepted for Homecoming. Registration for continued education only is as follows:

\$99 until May 31, 2012 \$149 from June 1-20, 2012 \$199 for walk-in registrations

Thursday evening events are sponsored by Logan College of Chiropractic/
University Programs and are complimentary for all attendees. Pricing to attend the Logan Alumni Association Awards Ceremony on Saturday, June 23 is \$25 per person. All pricing information is on the registration form and will not change with the date of registration. Cancellations made within 30 days of Homecoming will not be entitled to a full refund and will be charged a \$40 service fee.

Logan College Alumni Association will not complete continuing education certification until registration fees are paid in full. Logan Homecoming does not offer a per-day or per-class fee. Registrations are non-transferable. Admission to the continuing education will be by name badge and admission to the evening events will be with wristbands. Please check the website for a complete schedule and list of events.

Registration is available online at www.loganalumni.org. Registration forms may also be mailed to:

Logan College Alumni Association Attn: HC registration 1851 Schoettler Rd. PO Box 1065 Chesterfield, MO 63017

Featured Speakers

Michael Murphy, DC, BHK

"Biomechanics of the Golf Swing"



Dr. Murphy is the official team chiropractor for the St. Louis Rams (NFL) and the St. Louis Blues (NHL) • In addition he has many PGA tour

players as patients • He is an instructor for the Certified Chiropractic Sports Physician Program and Diplomate for the American Board of Chiropractic Orthopedics • Dr. Murphy has a private practice in Chesterfield, Mo.

Carolyn McMakin, DC, MA

"The challenging 20%: The Six Most Common Causes of Mild to Moderate Chronic Pain Unresolved by Routine Chiropractic Care"



Owner of Fibromyalgia & Myofascial Pain Clinic of Portland • Member of the American Academy of Pain Management, the International

Myopain Society and the Institute for Functional Medicine • Advisory Board Member for the *Journal of Bodywork and Movement Therapies* • Author of "Frequency Specific Microcurrent in Pain Management"

K. Jeffrey Miller, DC, DABCO

"Metabolic Syndrome"



Director of Clinical
Operations, Tuck
Chiropractic • Member
of the American
Chiropractic
Association,
ACA Council on

Orthopedics, Academy of Chiropractic Orthopedists, American College of Chiropractic Orthopedics and National Strength and Conditioning Association

• Authored more than 100 professional papers and most recent book, *The Road to Happiness is Always Under Construction*



Van D. Merkle, DC, DABCI, CCN, DCBCN

"Differential Diagnosis using Foundational Laboratory Analysis"



Owner of Back to Health Center, President of Science Based Nutrition and host of the live, call-in talk show "Back To Health, Your Guide

to Better Living" • Diplomate of the American Board of Chiropractic
Internists • Certified Clinical Nutritionist
• Diplomate of Chiropractic Board of Clinical Nutrition and Vice President of Board • Ongoing presenter for Science Based Nutrition, Inc. Continuing Education Lecture Series

John K. Hyland, DC, MPH

"Chiropractic Rehabilitation— Acute and Chronic Patients"



Diplomate, American Board of Chiropractic Orthopedists and American Board of Radiology • 1991 Colorado Chiropractor of the Year •

Consultant in practical testing for National Board of Chiropractic Examiners
• Chair for the American Public Health Association, Chiropractic Health Care Section, 2004-2005 • Certified Health Education Specialist and Strength and Conditioning Specialist

Bryan K. Hawley, DC

"Treating Moderate to Severe Cases with Traction/Decompression and Adjunct Procedures"



Owner and director of Magna Chiropractic LLC in Bowling Green, Kentucky • Licensed and registered CAN

• Certified in cardiac life support, advanced

cardiac life support and advanced first aid
• National Medical Advisor for Spine
Med • Adjunct Field Faculty for Logan
College of Chiropractic • Co-founder of
Prime Chiropractor, a medical consulting
company • Medical Business Consultant
to Medicepts Corporation and Pivotal
Health Solutions

Steven Weiniger, DC

"Posture Exercise & Assessment for Rehab, Performance, & Aging Well"



Managing Partner of BodyZone.com

• Delegate for the 2005 White House Conference on Aging

• Served as a director on the board of

ActivHealthCare and for the Georgia Chiropractic Association board of Directors • Continuing education instructor at Dekalb College and Clayton College • Authored the Postural Assessment chapter in the textbook "Photographic Manual of Regional Orthopedic and Neurological Tests"

Continues on page 19

Program Schedule Presented by the Alumni Association

Thursday, June 21

Pevely Farms Golf Club Annual Student/Alumni Golf Tournament 7:30 a.m. Registration

8 a.m. Dr. Michael Murphy

The Biomechanics of Golf

9 a.m.Golf Tournament
Shot Gun Start

On Campus— William D. Purser, DC Center 7 a.m.

- Registration in South Mabee Hall
- Visit with exhibitors
- Charlie's Grab N' Go open (specialty coffees available)

8 - 11:30 a.m. Dr. Carolyn McMakin

The challenging 20%—
The six most common causes of mild to moderate chronic pain unresolved by routine chiropractic care

11:30 a.m. - 12:30 p.m. Lunch is available at Charlie's Grab N' Go in the Standard Process® Student Center and

12:30 - 4 p.m. Dr. Bryan Hawley

also in the cafeteria.

Treating Moderate to Severe Cases with Traction/ Decompression and Adjunct Procedures



4 - 4:45 p.m.

Dedication/ribbon-cutting ceremony for Educational Wing and Montgomery Health Center and Foot Levelers, Inc. Clinic followed by tours.

4:45 - 7 p.m.

Cocktail buffet and music by American Idol finalist Nikko Smith, sponsored by Logan College of Chiropractic/University Programs, along with the Logan Alumni Association's Corvette Show.

Friday, June 22

7 a.m.

- Registration in South Mabee Hall
- Visit with exhibitors
- Charlie's Grab N' Go open (specialty coffees available)

7 a.m. - 12 p.m. Career Expo in North Mabee Hall

8 a.m. - 12:30 p.m. Dr. K. Jeffrey Miller

Metabolic Syndrome

12:30 - 1 p.m.

Walters Auditorium
Logan College Alumni
Association Business
Meeting—all alumni members
welcome to attend.

- Slate of Officers and Directors Presented
- STAR Voting

12:30 - 1:30 p.m.

Lunch is available at Charlie's Grab N' Go in the Standard Process Student Center and also in the cafeteria.

1:30 - 5:30 p.m. **Dr. Van Merkle**

Differential Diagnosis Using Foundational Laboratory Analysis

5:30 - 7:30 p.m.

Happy Hour reception and silent auction in Purser Center lobby

Saturday, June 23

7 a.m.

- Registration in South Mabee Hall
- Visit with exhibitors
- Charlie's Grab N' Go open (specialty coffees available)

8 a.m. - 12 p.m. Dr. Steven Weiniger

Posture Exercise & Assessment for Rehab, Performance & Aging Well

12 - 12:30 p.m.

Walters Auditorium
Logan College Alumni
Association Business Meeting
and Elections—all alumni
members welcome to attend.

12 - 1 p.m.

Lunch is available at Charlie's Grab N' Go in the Standard Process Student Center and also in the cafeteria.

1 - 5:30 p.m. Dr. John Hyland

Chiropractic Rehabilitation— Acute and Chronic Patients

5:45 - 8 p.m.

Alumni Awards ceremony in Standard Process Student Center

Sunday, June 24

8 - 10 a.m. Dr. Anthony Miller and Dr. Jason Browdy

Case Studies—Superior Labral Injuries

10 a.m. - 12 p.m. Dr. Anthony Miller and Dr. John Holtzman

Case Studies—Plantar Fasciitis

Social Events

Logan Dedicates New Campus Facilities

You are invited to attend a dedication and ribbon-cutting ceremony for the new Educational Wing, Montgomery Health Center and Foot Levelers, Inc. Clinic. The event will be held at 4 p.m. Thursday, June 21 in the new Standard Process Courtyard, located adjacent to the Educational Wing.

Logan President George A. Goodman, DC, FICC, will lead the program along with Logan Board of Trustees Chairman Steve Roberts and Logan Alumni Association President Dr. Alan Epstein. Tours of the facilities and a complimentary cocktail buffet will be provided, followed entertainment by American Idol finalist Nikko Smith. Please RSVP by June 1, 2012, to Jamie Richards at Jamie.Richards@logan.edu or 636-230-1704.

Friday Night Silent Auction & Happy Hour Cocktail Reception

Join us for our Silent Auction and enjoy complimentary beverages, light hors d'oeuvres and live entertainment by Nick Calandro as you mingle with classmates and visit with Homecoming exhibitors from 5:30 to 7:30 p.m. Friday, June 22 in the lobby of the William D. Purser, DC Center.

Pi Kappa Chi Trivia Night

All are welcome to join the fraternity of Pi Kappa Chi to a night full of fun and trivia followed by a party beginning at 7 p.m. Friday, June 22. For further information, or to register a table, contact Pi Kappa Chi corresponding secretary Ryan Brinker at ryan.brinker@logan.edu.

Saturday Awards Ceremony

The Logan Alumni Association will host its annual awards ceremony from 5:45 to 8 p.m. on Saturday, June 23 in the Standard Process Student Center. Tickets are \$25 per person for the cocktail reception. Please join us in honoring our distinguished colleagues.



2012 Student/Alumni Golf Tournament

The Annual Student/Alumni Golf Tournament is scheduled for 9 a.m. Thursday, June 21 at the 18-hole Pevely Farms Golf Club, just a short distance from the Logan College campus.

Prior to teeing off at 8 a.m., Dr. Michael Murphy will offer four credit hours of continued education in his workshop, Biomechanics of Golf. Dr. Murphy is the official team chiropractor for the St. Louis Rams (NFL) and works with the St. Louis Blues (NHL) as well as PGA tour players. He is an instructor for the Certified Chiropractic Sports Physician Program and is a Diplomate for the American Board of Chiropractic Orthopedics.

Please see registration form for golf fees.

Continued from page 17

John Holtzman, DPM, FACFAS

"Case Studies—Plantar Fasciitis"

Partner at the Missouri Foot and Ankle
• Board Certified Podiatrist • Fellow
member of the American College
of Foot and Ankle Surgeons and member
of the American, Missouri and St. Louis
Podiatric Medical Associations • Onstaff surgeon at St. Louis area hospitals
including St. John's Mercy Medical
Center, St. Mary's Health Center in
Clayton and Des Peres Health Center

Anthony J. Miller, DC

"Superior Labral Injuries: Evaluation and Management" "Plantar Fasciitis: Evaluation and Management"



Physician at Esquire Sports Medicine in St. Louis • Team physician for Maplewood Richmond-Heights High School, Webster University.

Forest Park Community College, Lutheran North High School and the St. Louis SLAM, women's professional football team • Assistant Professor and postgraduate instructor at Logan College

Jason A. Browdy, MD

"Case Studies—Superior Labral Injuries"



President and
Founder of Advanced
Orthopedics, LLC in
St. Louis • Board
Certified, American
Board of Orthopedic
Surgery • Sub-Specialty

Board Certification in Sports Medicine,
American Board of Orthopedic Surgery
• Team Orthopedic Surgeon for Ladue
High School, Webster University, St.
Louis SLAM • 2011 U.S. News and World
Report Top Doctor • Fellow of the
American Academy of Orthopedic
Surgeons • Member of the Arthroscopy
Association of North America and
American Orthopedic Society for
Sports Medicine



LOGAN COLLEGE ALUMNI ASSOCIATION Homecoming 2012 & Midwest Conference

	REGISTRATION FORM
Name Maid	en Name (if applicable)
State(s) of Licensure & No.(s) (if applicable)	
Address City,	State/Zip
Phone Ema	1
Logan Grad: Yes No If yes, Grad Date	
Registration Fees:	
Continued Education Only	Qtyx \$99* \$
Saturday Evening Awards Reception	Qtyx \$25
Thursday Evening Dedication/Ribbon Cutting Ceremony, complimentary cock buffet and entertainment featuring American Idol's <i>Nikko Smith</i> sponsored by Logan College of Chiropractic/University Programs; RSVP required by June 1	Children
☐ Please renew my Alumni Association Membership – \$150 ☐ I'd like to make a donation to STAR	\$
*Pricing is \$99 until May 31, 2012. The price will increase to \$149 from June 1 - 20, 2012 and \$199 for walk-in registrations.	\$
	Total Amount Due: \$
Powert Mathods	
Payment Method: Cash Check #	For Office Use Only
	Payment received
	Information update

Please make all checks payable to Logan College Alumni Association

Please return completed registration with payment to:

Logan College Alumni Association, 1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065 or Fax to: (636)207-2441

For credit card payments, please register online at www.loganalumni.org



Signature

Logan College Alumni Association presents

Annual Student/Alumni Golf Tournament 2012

Featuring Michael Murphy, DC Biomechanics of Golf (4 hours of continuing education)



Michael Murphy, DC

Dr. Murphy is the official team chiropractor for the St. Louis Rams (NFL) and the St. Louis Blues (NHL) • In addition he has many PGA tour players as patients • He is an instructor for the Certified Chiropractic Sports Physician Program and Diplomate for the American Board of Chiropractic Orthopedics • Dr. Murphy has a private practice in Chesterfield, Mo.

Golf Fees When Registration Thursday, June 21, 2012 \$80 Student Individuals or foursomes must be \$135 Doctor/Non-student registered by Monday, May 28, 2012! \$250 Sponsor a hole There is no guarantee that space will Where Pevely Farms Golf Club \$350 Sponsor a hole plus play be available after this date. 400 Lewis Road St. Louis, MO 63025 Signage will be provided at the Please send registration to: www.pevelyfarms.com hole for sponsors. Logan College Alumni Association Attn: Golf Tournament Schedule Mulligans will be available for purchase 1851 Schoettler Rd. at the time of the tournament. PO Box 1065 7:30 a.m. Registration 8:00 a.m. Continental Breakfast/ Chesterfield, MO 63006 Dr. Murphy Lecture Or fax to: 9:00 a.m. Shot Gun Start (636)207-2441 Logan College Annual Student/Alumni Golf Tournament REGISTRATION FORM Grad Date/Trimester Name Address City/State/Zip Partner(s) **Golf Fees:** \$80 Student \$135 Doctor/Non-student \$250 Sponsor a Hole \$350 Sponsor a Hole plus Play Cash Check #____ Visa MC Amex Payment Method: Discover For Office Use Only Credit Card Number Expiration Date Security Code (required)

Please make all checks payable to Logan College Alumni Association

(Month/Year)

I hereby authorize Logan College Alumni Association to charge my card for the amount listed above.

Mail or fax forms to:

Logan College Alumni Association, Attn: Golf Tournament, 1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065 Fax (636)207-2441

Payment Date ___



2012 LOGAN COLLEGE ALUMNI ASSOCIATION MEMBERSHIP Please Join Today! Your invaluable support makes a difference!

Last Name		First Name		
Middle Name		Maiden Name (if applicabl	e)	
Grad Date Logan Grad: Yes 1	No If no, please indicate:			
Office Address				
City/State/Zip				
Phone Fax	(Cell	
Email (required for insurance forms)				
Fraternity/Sorority Affiliation: Yes No If yes, please I	list:		Date of Birth	
\$3,000 – Lifetime Membership (choose your paym One time \$3,000 Payment Option 3-Step Payment Option (Credit Card Only) \$1,000 Circle 2 months listed below. For each circled month, y MAR/12 APR/12 MAY/12 JUN/12 JUL 12-month Payment Option (Your Credit Card will be \$150 – Annual Full Dues Paid Membership \$100 – Second-Year Dues Paid Membership (Must be Alumni Association membership minimum of 10 years – n Would you like to be a "STAR"? The STA alumni donor program sponsored by the Logan College of donor has the opportunity to vote where he or she would the Alumni office sends a memo to each on-campus depa cannot be purchased within the annual budget. Every STA Alumni Association held at homecoming reviews these pr will receive the funds for that year. Qualified students are that is intended to enhance the students educational expe	o due with this application. En your credit card will be billed /12 AUG/12 SEP/12 be billed \$250 on the 15th for the follow consecutively after 65 years of age or older, proof the necessarily continuously.) R program (Send to Alum Chiropractic Alumni Asselike to see the donation of the theorem is the agree of the proposal and then votes as also able to apply for the	the state of the items that annual meeting for the items that LCAA STAR Award	Add \$20 to a first y	\$ss
Payment Method: Check #Pi	lease make all checks payab	le to Logan College Alumni .		Visa ☐ MC ☐ Amex ☐ Discove For Office Use Only
Credit Card Number	Expiration Date (Month/Year)	Security Code (required)]	New ☐ Renew Date received
Signature I hereby authorize Logan College Alumni Association to charge	Would you like aut		les No	Beneficiary form Yes No
BY MAIL	jor an amount to		ONL	INE

Please return completed application with payment to:

Logan College Alumni Association

1851 Schoettler Road, PO Box 1065, Chesterfield, MO 63006-1065

To submit your membership application online:

Visit www.loganalumni.org



Logan Student Helps Organize Domestic Violence Awareness Walk

Erin Wyant knows that with the help of many, she can make a difference.

The Tri-7 Logan student is part of a committee organizing a two-mile Domestic Violence Awareness Arch Walk on July 16 to benefit two local non-profit organizations, Lydia's House and Our Little Haven.

Lydia's House is the only transitional housing program in Eastern Missouri that is specifically for battered and abused women and their children and offers immediate support. Each family member is connected to services that help them regain control of their lives.

Our Little Haven provides a safe, healing environment for young children recovering from abuse, neglect, abandonment or early childhood trauma in the greater St. Louis region. Today, the organization serves more than 400 children, ages birth through 12, each year.

"I feel like we all know that domestic violence goes on, but because we don't always see victims or the statistics, it's hard for us to understand why we should be getting more involved," Erin said.

What: Domestic Violence Awareness Arch Walk

When: 5 to 8 p.m. Sunday, July 16

Registration: \$10 (supports Lydia's House and Our Little Haven)

To honor the life or memory of a loved one, \$5 paper bags, which will be set up along the walk route, are available to purchase.

To register for the walk, please visit www.alphachiomegastlouis.com

For questions about the Domestic Violence Awareness Arch Walk or to donate items for the walk, please contact Erin Wyant at erin.wyant@logan.edu.

"The two-mile walk is our way of saying it is going on and this is how you can help."

Erin's first involvement with women's shelters took place during her undergraduate years at Milliken University in Decatur, Ill., when she joined the women's fraternity Alpha Chi Omega. Erin said she has always had an

interest in community service and was drawn to the fraternity's philanthropy work in the area of domestic violence.

During that time, she helped plan events and activities benefitting children living at women's shelters and organized collective gifts. Additionally, the fraternity held an annual walk to raise awareness of domestic violence.

Now a student at Logan College of Chiropractic/University Programs, Erin has become an active member of Sigma Sigma, alumnae group of Alpha Chi Omega. When Alpha Chi Omega leadership chose St. Louis for this year's national convention, Erin and the committee saw an opportunity to put the fraternity's philanthropic mission in action.

"We asked the Alpha Chi Omega leadership if we could organize a local initiative to support the organization's cause, and they jumped on board," she said.

Working with the city of St. Louis, Erin and the committee were able to secure a walk route that loops around the Arch grounds from 5 to 8 p.m. Sunday, July 16. While Erin expects more than 300 to attend, she is hoping to get as many walkers as possible to sign up.

Erin said she is grateful for Logan's support in donating water bottles to the walkers. She also said donations of any amount, as well as Target and Walmart gift cards, will be accepted and donated to Lydia's House and Our Little Haven to support their ongoing missions.

"There are so many women and children who seek help from these organizations and community resources," she said. "It is important that they see we are out there supporting them through this walk."

LOGAN NEWS BRIEFS

 Logan College of Chiropractic/ University Programs held its 166th commencement on Dec. 17 at the William D. Purser, DC Center. Logan President George A. Goodman, DC, FICC, and other college officials led the ceremony, which honored 113 students with the conferral of the Doctor of Chiropractic degree. Eighteen students received their Masters in Sports Science and Rehabilitation degrees from Logan University Programs. John L. Gutweiler, PhD, professor in the Logan Basic Science Division, served as master of ceremonies. The commencement speaker was Dr. Terry Yochum, director of the Rocky Mountain Chiropractic Radiological Center in Denver, Colo., and adjunct professor of radiology at Southern California University of Health Sciences. Dr. Yochum's daughter Alicia was a member of this graduating class and received her Doctor of Chiropractic degree.

• On Feb. 25, Logan University awarded 176 students with the undergraduate degrees of either the Bachelor of Science in Human Biology or the Bachelor of Science in Life Science. The commencement was led by Logan President George A. Goodman, DC, FICC, Elizabeth A. Goodman, DC, PhD, dean of university programs, and Dr. Angela Reeves McCall, assistant vice president of academic affairs. Logan faculty member Atanas V.



Ignatov, PhD, associate professor and chairperson of the basic science division, presented the commencement speech.

Atanas V. Ignatov, PhD

- The Applied Kinesiology Club sponsored an educational event on Jan. 24 featuring Anthony Rosner, PhD. Dr. Rosner, the research director of the International College of Applied Kinesiology, is a published researcher and long-time supporter of chiropractic research.
- Logan's Evidence-Based Journal Club hosted Chiropractic Trivia Night on March 1 in the Logan Cafeteria.

Spring Brings Annual Egg Hunt and Slice of Logan



The annual "Hare in the Air" Egg Hunt returned to the Logan College of Chiropractic/University Programs campus on March 24. The free event was enjoyed by hundreds of Logan students, faculty, staff, as well as community members, who watched the bunny arrive by helicopter followed by the children's egg hunt. Special appearances were made by the St. Louis Cardinals' mascot "Fredbird," Super Chiro Man, the Chesterfield Police Department and McGruff the Crime Dog, and members of the Monarch Fire Protection District.

One of the largest number of prospective students and their guests experienced A Slice of Logan also held that day. The program started off with a campus welcome from Logan President George A. Goodman, DC, FICC and tour of Logan's campus, state-of-the-art classrooms and facilities, including the BIOFREEZE® Sports & Rehabilitation Center, Montgomery Health Center and the Standard Process Student Center. Following lunch, the students heard from Logan students and successful alumni Dr. Kern McMurtrie and Dr. Jennifer McCleary.

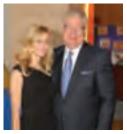
Benefactors' Circle Gala - Join Us!

Renew your membership or become a new member of the Benefactors' Circle by donating \$1,000 to Logan. Call Patricia Jones at (636) 230-1905 for more information. Join us at the Benefactors' Circle Gala Nov. 10, 2012.

Notice to Alumni and Friends

We are updating our database. Please send your email address to Jamie.Richards@logan.edu. Thank you!

December Graduates







(From left) Dr. Larissa Tilley with Dr. George Goodman; Dr. Jordan Mackner with Dr. Atanas Ignatov; Dr Alicia Yochum (left) and Dr. Darcee Schmidt with Dr. Norman Kettner.







(From left) Dr. Bryne Willey (right) with Dr. Laney Nelson; Dr. Andrew Goul (left) with Dr. Rodger Tepe; Dr. Ashley Madden and Dr. Steve Antoniotti (right) with Dr. Daryl Ridgeway.

FACULTY & STAFF in the News

Dr. Cheryl Hawk, Logan professor and director of clinical research, and her co-authors, published a paper entitled "The Role of Chiropractic Care in Older Adults," which was accepted by Chiropractic and Manual Therapies.

Associate professor Dr. Patrick Montgomery, DC, presented his paper entitled "Henry C. Harring, DC, PhC, MD, ND and the Missouri Chiropractic College," at the 32nd Annual Conference of the Association for the History of Chiropractic on March 3.

Dr. Dennis Enix, assistant professor in Logan's Division of Research, wrote a

Save the date!

Thursday, June 21

paper entitled "Non-uniform compression of sacral cartilage during angular rotation," that has been accepted for a platform presentation by ACC-RAC.

Dr. Laney Nelson, director of Logan's BIOFREEZE® Sports & Rehabilitation Center, traveled to Stockholm, Sweden, in February to teach Soft Tissue Techniques, which Support Decompression and Manipulative Strategies. Also in February, Dr. Nelson took 40 Logan students to the NFL Combine in Indianapolis.

Thomas Keller, associate vice president of integrated marketing and chairman-elect of the Chesterfield term on the board of directors of the Press Club of Metropolitan St. Louis.

communications, has been appointed Chamber of Commerce for 2012. He was also recently re-elected to a three-year

Logan Dedicates **New Campus Facilities**

All are encouraged to attend a dedication and ribbon-cutting ceremony for the new Educational Wing, and Montgomery Health

Center, which includes the Foot Levelers, Inc. Clinic. The event will be held at 4 p.m. Thursday, June 21 in the Standard Process, Inc. Courtyard, located directly adjacent to the Educational Wing.

Logan President George A. Goodman, DC, FICC, will lead the program along with Logan Board of Trustees Chairman Steve Roberts and Logan Alumni Association President Dr. Alan Epstein. Tours of the facilities and a complimentary cocktail buffet will be provided with entertainment by American Idol finalist Nikko Smith. Please RSVP by June 1, 2012, by calling Jamie Richards at (636) 230-1704 or emailing Jamie.Richards@logan.edu.



Board of Trustees Re-Elections

St. Louis businessman Steve Roberts, JD, **LLM**, was re-elected to a fourth, three-year term on the Board of Trustees at Logan College of Chiropractic/University Programs, and also re-elected chairman of the board. Additional trustees elected to three-year terms include:

Robert J. Stearley of Frontenac, Mo.

Cynthia L. Baudendistel of Creve Coeur, Mo.

Paul Henry, DC, of Baltimore, Md.

Debra Hoffman, DC, of Tampa, Fla. (vice chair)

Mark O. Reeve, DC, of Austin, Minn.

Anthony C. Bilott, DC, Butler, Pa.

Christophe Dean, DC, Troy, Mich.

Dr. Rodney Williams, Little Rock, Ark.

Logan Announces New Hires

Dr. Allison Harvey, clinician at the Montgomery Health Center

Angela Poletti, executive secretary to Dr. Carl Saubert

Anne Thatcher, part-time library assistant

Logan Announces Faculty and Staff Promotions

Carl W. Saubert IV, PhD, vice president of Academic Affairs

Mary Nagle, assistant director of admissions

Dr. Jan Clifford, assistant professor, Basic Science, University Programs

Dr. Daniel Haun, assistant professor, Chiropractic Science, Clinical Science, University Programs

Dr. William Hogarth, assistant professor, Clinical Science, St. Peters Health Center clinician

Dr. Heather Steuben, associate professor, University Programs

Dr. Dana Underkoefler-Mercer, associate professor, Chiropractic Science, Clinical Science, University Programs

Dr. Jeffrey Ware, assistant professor, Clinical Science, Bogey Hills Health Center clinician

Alumni NOTES

Congratulations to ...

Dr. William D. Purser (below center left) who turned 90 years of age on Jan. 23. Dr. Purser is the major donor of the William D. Purser, DC Center, which opened in spring 2007 on Logan's campus. He is an August 1953 Logan graduate.



Class of September 1981

Dr. Patrick Birrer on his appointment as director of hyperbaric medicine and wound care at St. Elizabeth Healthcare in northern Kentucky.

Class of December 1990

Dr. Daniel Armbruster, who received the Educator of the Year award from the Missouri State Chiropractors Association.

Class of December 1996

Dr. David Poe, who recently married Susan Holland on March 10 in Hickman, Kv.

Class of December 2007

Dr. Kenneth Reckelhoff, Logan radiology resident and his wife, **Dr. Katie Reckelhoff**, on the birth of their daughter Stella Jane Reckelhoff.

Logan College of Chiropractic Expresses Sincere Sympathy to ...

Class of September 1942

The family of *Dr. Robert C. Rugen*, who recently passed away. Dr. Rugen's sons are all Logan graduates – *Richard C. Rugen* (Jan. 1967), *Robert K. Rugen* (Sept. 1979) and *Glenn E. Rugen* (Jan. 1982).

Class of May 1953

The family of **Dr. Ben Birenbaum**. Dr. Birenbaum passed away on Nov. 2.

Class of August 1953

The family of **Dr. Joseph H. Jones**. Dr. Jones passed away on Dec. 25.

Class of December 1982

The family of **Dr. John Herrsche**. Dr. Herrsche passed away in September 2011.

Class of December 1991

Dr. David Flatt, on the death of his mother, Clara Janette Daugherty Flatt. Mrs. Flatt passed away on Nov. 12.

Class of December 1992

The family of **Dr. Dennis Samuel Davis** of Loveland, Colo. Dr. Davis passed away on Dec. 29. He is survived by his wife Ursula and children, Isaac, Alex, Allison and Sabelle.

Class of April 1996

Dr. Dennis Enix, assistant professor at Logan. Dr. Enix's father-in-law, Louis Benner, passed away on Jan. 27.

Class of August 2005

The family of **Dr. Anthony R. Ledesma**. Dr. Ledesma passed away on June 3, 2010. He is survived by his wife, Eve Ledesma, and six children.

Dr. Heather Stueben, associate professor at Logan, on the loss of her father, Walter A. Stueben, who passed away on Feb. 11. He was 68 years old. In lieu of flowers, the family is requesting donations to the Gift of Hope Organ and Tissue Network in his name.

Dr. Gary Casper, retired Logan faculty member, on the loss of his grandson. Jonathan Timothy Casper, passed away on Feb. 13. He was born December 24, 2011.

Logan Remembers Student John Pepper

The Logan community mourned the loss of Trimester 8 student *John Stephen*Pepper who died suddenly Feb. 12 at the age of 55. Pepper served in the U.S.

Navy and worked 28 years at The Boeing Company before enrolling at Logan to pursue his doctor of chiropractic degree.

While at Logan, John took a special interest in community service and was part of a group of Logan students that made a May 2011 trip to Joplin, Mo., following the destructive tornado there. Pepper resided in Jerseyville, Ill., and was the son of the late James Pepper. John is survived by his mother Mary Pepper.



student news

As Logan's Trimester 7 students completed their comprehensive and clinical boards, they became eligible to enter their clinical phase, treating members of the student body and family in the Logan Student Health Center. To mark this significant educational milestone, Logan hosted a special Card Ceremony on Feb. 7, where students officially received their Logan clinic business cards. The Tri-7 class is pictured below.









The Missouri State Chiropractors' Association (MSCA) held its annual Legislative Day at the Missouri Capitol in Jefferson City on March 6. Doctors of Chiropractic from all over the state of Missouri—including Dr. Patrick Montgomery (pictured at far right, front row), field doctors and Logan students—converged on the Missouri Capitol to speak to state legislators about chiropractic. The MSCA sponsored the bus trip.

Congratulations to Jennifer Reynolds Reed, director of health centers marketing, and her husband Scott Reed on the birth of their son Graham, who was born Dec. 19, 2011.

COMMUNITY

- This winter, Logan Health Centers' interns and practitioners were active throughout the community, providing free health screenings, participating in health fairs and presenting informative lectures at more than 15 locations. Event highlights included the St. Louis County Government's Lakeside Center, *Yoga and Spa Magazine*'s Living Fit Expo and the Working Women's Survival Show at the St. Charles Convention Center.
- Representatives of Logan's Student American
 Chiropractic Association chapter traveled to
 Washington, D.C. for the National Chiropractic
 Legislative Conference, Feb. 15-18. Drs. George and
 Elizabeth Goodman, and Dr. Boyd Bradshaw, vice
 president of enrollment management, attended a special
 meeting of the Association of Chiropractic College
 (ACC) about enrollment trends in the profession.

DEAN'S LIST Fall 2011

Amber R. Althoff8TR
Douglass Edwin Andrews6TR
Steven A. Antoniotti10TR
Ryan T. Armetta7TR
•
Amber LeAnn Bacon10TR
Jessica Ann Bakken7TR
Jaron M. Banks4TR
Patrick J. Battaglia8TR
Christopher T. Belics1TR
Darron Everett Bell6TR
Jonathan C. Bergen5TR
David T. Bergmann10TR
Jeffrey K. Binder6TR
'
Joseph P. Blampied10TR
Elizabeth Kay Bloyer1TR
Joshua M. Bodine-Lederman.4TR
Greg M. Bosshardt10TR
Caleb L. Boucher10TR
Kevin E. Bradshaw2TR
Shaun M. Briggs10TR
Brandon K. Brill10TR
Trista Marie Bringa9TR
Rachel N. Brooks1TR
Tyler B. Bryant7TR
Laura Michelle Buck7TR
Michael L. Buczynski7TR
Lynda S. Bunn8TR
Kara A. Caralli1TR
David Andres Castro10TR
Vincent J. Cavallaro3TR
Jessie Kay Clarke7TR
John Graham Clements3TR
Jesse C. Cooper8TR
Cory S. Davis4TR
Katelyn Ann Dawson10TR
Cody A. Dimak8TR
Kelsi Jenee' Dimitt4TR
Adrienne Marie DiNicola10TR
Daniel C. Dischler10TR
Nicholas James Divan4TR
Scott J. Dodds4TR
Kelly J. Donaldson10TR
Jake Hunter Doster8TR
Katie Michelle Drake10TR
Michael David Dumond9TR
Scott D. Dunaway7TR
Jonathan Lee Elson10TR
Jonathan Emlet6TR

Trevor A. Farnsworth	4TR
Kristopher J. Feldmann	4TR
Kevin P. Forrest	9TR
Anthony R. Forrest	9TR
Tanya L. Freseth	10TR
Nikita Shea Froenicke	
Erica M. Gaitley	4TR
Brandon A. Galbraith	1TR
Callie Lynn Gant	7TR
Jana Leigh Gibson	7TR
Glenn M. Gibson	5TR
David A. Glazer	10TR
Jordan A. Gliedt	10TR
Justin M. Goehl	10TR
Andrew M. Goul	10TR
Aaron K. Gray	4TR
Lisa A. Griffith	
Andrew J. Gunther	4TR
Michael T. Gustafson	6TR
Andrew Joseph Hall	
Robert J. Hammerling	
Leon C. Hansmeier	
Heather C. Hartman	
Benjamin J. Heasty	
Heidi Marie Heath	
Phillip A. Henady	
Sarah Nicole Hickey	
Delia L. Hobbins	
Justin M. Hoffman	
Sarah E. Horsley	
Bryan T. Howland	
Chelsie Lee Hurst	
John A. Hutchison	
Jonathan A. Hutti	
Nathan M. James	
Colby S. Johnson	
Benjamin S. Jones	
Zachary R. Kager	
David P. Kauffman	
John H. Keefe	
Monica Rose Kiefer	
Jeffrey A. King	
Noel T. Kite	
Joseph D. Kling	
Jessica E. Kmiecik	
Michael James Koch	
Cory Michael Kopas	
Kathryn L. Krohn	
TRACTIFY IT L. INTOITIT	

Andrea K. Kurelowech21R
Loriann Marie Laugle9TR
Juliette A. LeBeau10TR
Zachary C.R. Leible10TR
Eric Michael Leitman6TR
Jinpu Li6TR
Elyssa M. Lindenberger10TR
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Andrew M. Lowey4TR
Heather Lynn Lucas1TR
Shanele R. Lundahl1TR
Cameron R. Mac Kichan1TR
Robyn Clair Mackie10TR
Jordan H. Mackner10TR
Ashley F. Madden10TR
Justin H. Mathis8TR
Carolyn P. Maxfield8TR
Matthew A. McCabe1TR
Nicholas A. McCarty1TR
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Elizabeth R. McClain10TR
Lauren Y. McVay1TR
Christopher E. Meeks10TR
Bethany Rae Meeks10TR
Patrick L. Merritt10TR
Michael A. Miller4TR
Emma J. Minx1TR
Alex D. Mitchell8TR
Bradley Steven Moffitt4TR
Samantha JoEtta Morrison1TR
Greg C. Nash4TR
Shaun David Nibbe4TR
Mitchell B. Nielsen6TR
George Reddell Nolan9TR
Jennifer E. Nudo7TR
Tabitha L. Ogle10TR
Lindsay Lynette O'Nan10TR
Leah S. Owens4TR
Roy C. Page7TR
Matthew A. Palm5TR
Elisabeth M. Pang9TR
Mehal Devanand Patel8TR
Victoria Marie Patterson10TR
Jordan Cole Patterson7TR
Elizabeth A. Paunicka10TR
Lacey Ann Perrett8TR
Trevor J. Peterson7TR
Jason S. Pirigyi10TR
Jordan Michael Pond4TR
Melissa Kay Porter1TR
Bobby R. Pritchett1TR
Frank J. Reinhardt7TR

Benjamin F. Knoades	
Jennifer L. Richardson	
Joshua Randal Rivard	
Susan L. Roecker	10TR
Kyle A. Roesler	10TR
Sharonrose A. Samelak	10TR
Grant Steven Sanders	3TR
Andrea Jo Scheuerman	1TR
Darcee A. Schmidt	
Mark Ryan Schmitz	
Kyle Edward Schneider	
Steven S. Sears	
Daniel C.J. Siepler	
Scott E. Slaughter	
Derek Dion Smith	
Derek Parker Smith	
Katie Ann Smith	
Chelsea M. Sogard	
Todd J. Sonquist	
Crystal L. Stegman	
Lauren E. Stemle	
Aaron L.T. Stinson	
Abbi N. Sunner	
John A. Tarpoff	
Allison R. Taute	
Elizabeth S. Taylor	1TR
James Vincent Taylor	4TR
Nathan R. Terry	9TR
Robert B. Thomson	7TR
LaRissa M. Tilley	10TR
Diana E. Toler	
Joshua P. Tonnies	
Robert J. Trager	
Brooke N. Van Kirk	
Brenda C. Villalobos	
Nicholas R. Wachtel	
Brian M. Watters	
Daniel J. Weessies	
Eric M. Weisnicht	
Eric W. Werner	
Jeffrey G. Wieringa	
Benjamin Paul Williamson.	
Brice A. Wiltgen	
Erica K. Witgen	
Nicholas M. Wittman	
Landon R. Wolters	1TR
Justin T. Woodrow	6TR
Alicia M. Yochum	10TR
Yasi Yousefi	1TR

THE LOGAN DIRECTORY

The directory is intended to help make it easier for alumni to stay in touch with Logan College. We look forward to hearing from you via email, Facebook and Twitter.

Logan College's toll-free phone numbers are:

(800) 782-3344 (Main Switchboard)

(800) 533-9210 (Admissions Office)

(800) 842-3234 (Postgraduate Department)

In the St. Louis area call (636) 227-2100.

E-mail contact for *Alumni Notes* items for *The Tower:* tower@logan.edu

Also, please visit the college website at www.Logan.edu, Facebook page at www.facebook.com/loganchiro and Twitter at LoganChiroUniv. Make purchases from the Logan Bookstore by visiting the store's Web page at www.loganonlinebookstore.com.

Logan Alumni Association:

membership and association services information; information about Logan's annual Homecoming and Class Reunions. Room 110 (636) 227-2100, ext. 2401

To rent the William D. Purser, DC Center for wedding receptions, lectures, business meetings, private parties or community events, please contact Emily Ratliff, Purser Center event planner, by phone 636-227-2100 ext. 1881 or fax 636-207-2411. Purser Center rental is available to the Logan family and for public use.

COLLEGE DEPARTMENTS ASSISTING ALUMNI

Admissions Office: information about enrollment at Logan and contacts for prospective student referrals

Archives: information about the history of Logan College and the history of chiropractic

Bookstore: services for alumni wishing to purchase books, office supplies, Logan College apparel and novelty items

Career Development Office: associateship listings and practices for sale

Financial Aid Office: student loan repayment information

Health Center: appointments for professional courtesy adjustments for alumni

Health Centers Marketing Department: sample marketing materials used by the Logan Health Centers are made available to Logan alumni upon request. Materials include: new patient marketing planner, introduction to marketing and media booklet and lecture templates.

Human Resources: recently posted faculty and staff position openings

Institutional Advancement: information about the college's fundraising campaigns and assistance with general donations and contributions to be targeted for specific purposes, such as scholarships

Learning Resources Center: literature searches; other research-related assistance

The Logan website now offers an online giving option.

Log on at: www.logan.edu.

Postgraduate Department: information and registration for license renewal seminars and postdoctoral specialty programs

Integrated Marketing and

Communications: information about Logan College for the media and for the general public

Radiology Department: information about services related to diagnostic imaging

Registrar: academic credentialing information, records information and transcript services

Research: current research underway by Logan faculty and the Logan Research Division

Student Services Office: posting of part-time job notices from alumni on student bulletin boards

DEPARTMENTAL FAX NUMBERS

Admissions (636) 207-2425
General Support Services (636) 207-2424
Health Center (636) 207-2404
Institutional Advancement (636) 207-2402
Learning Resources Center(636) 207-2448
Postgraduate and Continuing Education (636) 207-2400
Integrated Media and Communications (636) 207-2402
Radiology (636) 207-2429
Registrar(636) 207-2431
Research (636) 207-2417

Logan College of Chiropractic/University Programs is an equal opportunity institution with a strong commitment to the achievement of excellence and diversity among its students, faculty and staff. Logan College of Chiropractic/University Programs does not discriminate on the basis of race, color, religion, age, disability, gender or national origin or any other legally protected status in admissions.



THE TOWER

1851 Schoettler Road PO Box 1065 Chesterfield, MO 63006-1065

RETURN SERVICE REQUESTED

Non-Profit Org. U.S. Postage PAID Logan College of Chiropractic

Upcoming Postgraduate Seminars

April 14-15

Insurance Consultant/ Peer Review #4

Instructor: Mario Fucinari, DC, CCSP®, MCS

Internal Health Specialist #3

Instructor: Howard Loomis, DC, FIACA

April 21

Chiropractic Assistant #8/Exams, Vitals,
Documentation

Instructor: Courtney Zindrick-Lehmen

April 21-22

Certified Chiropractic Sports Physician® #6 The Shoulder

Instructor: Howard Chapel, DC, DABCO

April 28-29

NCMIC – Physician/ Patient Communication & Ethics/Risk Management

Instructors: Anna Allen, MSN, RN and Steve Savoie, DC, DABCO

Basic Acupuncture #3

Instructor: Zev Myerowitz, DC, Dipl.Ac. (NCCAOM), Lac.

Long Tract Nerve Entrapment with Gross Anatomy

(contact ART® for registration)
Instructors: D. Robert Kuhn,
DC. DACBR, ART® and Mark

Stoebe, DC, DABCO

May 5-6

Logan Basic Technique #2

Instructor: Patrick Montgomery,

DC

Insurance Consultant/ Peer Review #5

Instructor: Mario Fucinari, DC, CCSP®, MCS

May 12-13

Selective Functional Movement Assessment

Instructor: Greg Rose, DC Please contact SFMA for registration at SFMA.com

Basic Acupuncture #4

Instructor: Zev Myerowitz, DC, Dipl.Ac. (NCCAOM), Lac.

May 19

Chiropractic Assistant #9 Adjunctive Procedures

Instructor: Daryl Ridgeway, DC

Biomechanics of Golf

Instructor: Michael Murphy, DC Location: Far Oaks Golf Club Caseyville, IL

May 19-20

Certified Chiropractic Sports Physician® #7 Sports Injuries to the Spine

Instructor: Mario Fucinari, DC, CCSP®, MCS

Biomechanics, Biomechanical Distortions and Corrections

Instructor: Howard Loomis, DC,

FIACA

Location: Des Moines, IA